

**CHANGEMAKER CAMPUS APPLICATION OVERVIEW**

**CHANGEMAKER CAMPUS APPLICATION FORM**

2022 Designation Cohort

All application materials must be submitted via email to [anjohnson@ashoka.org](mailto:anjohnson@ashoka.org).

Applications will be accepted until 11:59PM (Eastern Time) on **Thursday, March 31, 2022.**

This application has been designed to be completed by the 2-3 Change Leaders for your campus. In order to complete this application, all Change Leaders and the Change Champion should have reviewed the following documents:

* [Changemaker Education Overview](https://ashokacanada.org/wp-content/uploads/2021/12/DEC13-EN_CMC-Program-Overview_2021.pdf)
* [Changemaker Campus Criteria](https://ashokacanada.org/wp-content/uploads/2021/12/EN_CMC-Criteria-2021.pdf)
* [Changemaker Campus Role Descriptions](https://ashokacanada.org/wp-content/uploads/2021/12/Change-Team-Role-Descriptions_2021.pdf)

Please keep a copy of this application for your records.

Please note that all the information you share with Ashoka Canada is confidential and will be used for the purposes of internal research related to the Changemaker Campus designation process. Should we wish to use your information any other purpose, we will first request your permission.

We look forward to receiving your application. If you have any questions, please feel free to contact:

Anna Johnson

Network Engagement Manager, Ashoka Canada

Email: [anjohnson@ashoka.org](mailto:anjohnson@ashoka.org)



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**APPLICATION CHECKLIST**

A complete application consists of the following documents:

**1.** **Application Form** *(format: MS Word (.doc/.docx) or PDF)*

**2.** **Letter of Support from the Change Champion** *(format: MS Word (.doc/.docx) or PDF)*

**3.** **List of Change Team Members** *(format: Excel (.xlsx) using the template provided below)*

**4. CV/Resume of each Change Leader** (*format: MS Word (.doc/.docx) or PDF)*

**6.** **Syllabus of one advanced course in social innovation** *(format: MS Word (.doc/.docx) or PDF)*

**NOTE:** Click for [Change Team List Template](https://ashokacanada.org/wp-content/uploads/2021/12/CMCApplication_ChangeTeamList_Template-.xlsx.xlsx) (Excel Document)

Click for [Letter of Support Template](https://ashokacanada.org/wp-content/uploads/2021/12/CMCApplication_LetterofSupport_Template.docx) (Word Document)

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| PART I – INSTITUTION INFORMATION | | | | |
| GENERAL INFORMATION | | | | |
| Institution Name |  | | | |
| Website (URL Link) |  | | | |
| Institution Type | College  University | Community Status | | Public  Private |
| Address | Street |  | | |
| City |  | | |
| Province / Territory |  | | |
| Postal Code |  | | |
| Geographic Location | Urban  Rural  Suburban  Remote | | | |
| Credentials Issued  *Select all that apply* | Certificate  Diploma  Bachelor’s Degree  Master’s Degree  Doctoral Degree  Post-Graduate Certificate/Diploma  Continuing Education | | | |
| Number of Students | FTE Students: | | PTE Students: | |
| HISTORY AND VISION | | | | |
| What is your institution’s current mission, vision, and values? | | | | |
|  | | | | |
| Institutional Strategic Plan  (URL Link) |  | | | |
| Institutional Academic Plan  (URL Link) |  | | | |
| INSTITUTIONAL OBJECTIVES | | | | |
| What are your institution’s strategic, learning, and development objectives for participating in this process? | | | | |
|  | | | | |

PART 1: INSTITUTION INFORMATION

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| PART 2: LEADERSHIP PART 2: LEADERSHIP | | | | | | | | | |
| CHIEF EXECUTIVE LEADER **(e.g., President)** | | | | | | | | | |
| First Name |  | | Last Name | | |  | | | |
| Email Address |  | | | | | | | | |
| Title |  | | | | | | | | |
| Years at Institution |  | | | | | | | | |
| Twitter (optional) |  | | LinkedIn (optional) | |  | | | | |
| Brief Biography (max 250 words) | | | | | | | | | |
|  | | | | | | | | | |
| CHIEF ACADEMIC LEADER(e.g., Provost) | | | | | | | | | |
| First Name |  | | Last Name | | |  | | | |
| Email Address |  | | | | | | | | |
| Title |  | | | | | | | | |
| Years at Institution |  | | | | | | | | |
| Twitter (optional) |  | | LinkedIn (optional) | |  | | | | |
| Brief Biography (max 250 words) | | | | | | | | | |
|  | | | | | | | | | |
| CHANGE LEADERS | | | | | | | | | |
| PROFILE OF CHANGE LEADER 1 | | | | | | | | | |
| First Name | |  | | Last Name | | | |  | |
| Twitter (optional) | |  | | LinkedIn (optional) | | | |  | |
| Email Address | |  | | Telephone Number | | | |  | |
| Role | | Faculty  Staff  Senior Administration  Other (please specify): | | | | | | | |
| Title | |  | | | | | | | |
| Department | |  | | | | | | | |
| How many years have you been at the institution? | | | |  | | | | | |
| What is the percentage of your FTE dedicated to advancing social innovation and changemaking at your institution?  5 | | | |  | | | | | |
| Please rate your level of understanding or comfort based on the questions below from 0 to 10 (with 10 being the highest, or ideal level).  How would you rate:  PART 2: LEADERSHIP | | | | | | | | | |
| Your current level of expertise in social innovation and changemaking in higher education. | | | | | | |  | | |
| Your current level of comfort explaining social innovation and changemaking to others in higher education. | | | | | | |  | | |
| Your current level of comfort connecting with and mobilizing individuals across your campus around social innovation and changemaking efforts. | | | | | | |  | | |
| Brief Biography (max 250 words) | | | | | | | | | |
|  | | | | | | | | | |
| What are your individual learning and development objectives for participating in the Designation Process? | | | | | | | | | |
|  | | | | | | | | | |
| PROFILE OF CHANGE LEADER 2 | | | | | | | | | |
| First Name | |  | | Last Name | | | |  | |
| Email Address | |  | | Telephone Number | | | |  | |
| Twitter (optional) | |  | | LinkedIn (optional) | | | |  | |
| Role | | Faculty  Staff  Senior Administration  Other (please specify): | | | | | | | |
| Title | |  | | | | | | | |
| Department | |  | | | | | | | |
| How many years have you been at the institution? | | | |  | | | | | |
| What is the percentage of your FTE dedicated to advancing social innovation and changemaking at your institution? | | | |  | | | | | |
| Please rate your level of understanding or comfort based on the questions below from 0 to 10 (with 10 being the highest, or ideal level).  How would you rate: | | | | | | | | | |
| Your current level of expertise in social innovation and changemaking in higher education. | | | | | | |  | | |
| Your current level of comfort explaining social innovation and changemaking to others in higher education. | | | | | | |  | | |
| Your current level of comfort connecting with and mobilizing individuals across your campus around social innovation and changemaking efforts. | | | | | | |  | | |
| Brief Biography (max 250 words) | | | | | | | | | |
| 6  PART 2: LEADERSHIP | | | | | | | | | |
| What are your individual learning and development objectives for participating in the Designation Process? | | | | | | | | | |
|  | | | | | | | | | |
| PROFILE OF CHANGE LEADER 3 | | | | | | | | | |
| First Name | |  | | Last Name | | | |  | |
| Email Address | |  | | Telephone Number | | | |  | |
| Twitter (optional) | |  | | LinkedIn (optional) | | | |  | |
| Role | | Faculty  Staff  Senior Administration  Other (please specify): | | | | | | | |
| Title | |  | | | | | | | |
| Department | |  | | | | | | | |
| How many years have you been at the institution? | | | |  | | | | | |
| What is the percentage of your FTE dedicated to advancing social innovation and changemaking at your institution? | | | |  | | | | | |
| Please rate your level of understanding or comfort based on the questions below from 0 to 10 (with 10 being the highest, or ideal level).  How would you rate: | | | | | | | | | |
| Your current level of expertise in social innovation and changemaking in higher education. | | | | | | |  | | |
| Your current level of comfort explaining social innovation and changemaking to others in higher education. | | | | | | |  | | |
| Your current level of comfort connecting with and mobilizing individuals across your campus around social innovation and changemaking efforts. | | | | | | |  | | |
| Brief Biography (max 250 words) | | | | | | | | | |
|  | | | | | | | | | |
| What are your individual learning and development objectives for participating in the Designation Process? | | | | | | | | | |
|  | | | | | | | | | |
| CHANGE CHAMPION | | | | | | | | | |
| First Name |  | | Last Name | | |  | | | |
| Email Address |  | | | | | | | | |
| Title |  | | | | | | | | |
| Years at Institution  7 |  | | | | | | | | |
| Twitter (optional) |  | | LinkedIn (optional) | |  | | | | |
| Brief Biography (max 250 words) | | | | | | | | | |
|  | | | | | | | | | |
| CHANGE TEAM | | | | | | | | | |
| The Change Team members have clear roles for advancing social innovation and changemaking across the institution. | | | | | | | | | Yes  No |
| Each Change Team member is able to contribute 10-30% of their time to this work | | | | | | | | | Yes  No |
| Change Team Members include (Select all that apply): | | | | | | | | | |
| Faculty from diverse schools, disciplines, and programs.  Administrators / staff (such as service-learning learning/co-op/work-integrated learning, community/civic engagement, research, recruitment/admissions, alumni engagement, marketing and communications, advancement/development, sustainability).  Student affairs / student services representative.  Member with social innovation experience.  Community partner.  At least two students, from different programs and graduation dates. | | | | | | | | | |
| How frequently does the Change Team meet? | | | | | | | | |  |
| What are the collective learning and development objectives for the Change Team? | | | | | | | | | |
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PART 2: LEADERSHIP

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| PART 3: CURRICULUM AND RESEARCH PART 3: CURRICULUM AND RESEARCH | | |
| SOCIAL INNOVATION CURRICULAR OFFERINGS | | |
| INTRODUCTORY COURSES *Please include details for up to two introductory courses in social innovation that have been in place for at least six months.* | | |
| INTRODUCTORY COURSE 1 | | |
| Course Name and Number |  | |
| Course Information (URL Link) |  | |
| Course Type  Select all that apply | Introductory Course  Experiential Course  Cross-Disciplinary Course  Online Module (Self-Paced)  Other (please specify): | |
| Instructor Name(s) |  | |
| Course Description | | |
|  | | |
| Course Objectives and Learning Outcomes (as described in course syllabus) | | |
|  | | |
| Which of the following typical social innovation concepts/skills are embedded in the course? Select all that apply | | |
| “Apprenticing with a Problem”  Design Thinking  Impact Measurement  Root Cause Analysis | | Systems Thinking  Sustainability Focus  Scaling  Other (please specify): |
| What school or department is the course housed in? | |  |
| How many students participate in the course annually? | |  |
| The course is open to all students. | | Yes  No |
| Is this course associated with a degree offering? If yes, please specify. | | Yes  No |
| How long has this course been in place? | |  |
| INTRODUCTORY COURSE 2 | | |
| Course Name and Number  9 |  | |
| Course Information (URL Link)  PART 3: CURRICULUM AND RESEARCH |  | |
| Course Type  Select all that apply | Introductory Course  Experiential Course  Cross-Disciplinary Course  Online Module (Self-Paced)  Other (please specify): | |
| Instructor Name(s) |  | |
| Course Description | | |
|  | | |
| Course Objectives and Learning Outcomes (as described in course syllabus) | | |
|  | | |
| Which of the following typical social innovation concepts/skills are embedded in the course? Select all that apply | | |
| “Apprenticing with a Problem”  Design Thinking  Impact Measurement  Root Cause Analysis | | Systems Thinking  Sustainability Focus  Scaling  Other (please specify):  Other (please specify): |
| What school or department is the course housed in? | |  |
| How many students participate in the course annually? | |  |
| The course is open to all students. | | Yes  No |
| Is this course associated with a degree offering? If yes, please specify. | | Yes  No |
| How long has this course been in place? | |  |
| ADVANDED COURSES *Please include details for up to two advanced courses in social innovation that have been in place for at least six months.* | | |
| ADVANCED COURSE 1 | | |
| Course Name and Number |  | |
| Course Information (URL Link) |  | |
| Course Type  Select all that apply | Experiential Course  Capstone/Internship Course  Cross-Disciplinary Course  Online Module (Self-Paced)  Other (please specify): | |
| Instructor Name(s)  10 |  | |
| Course Description  PART 3: CURRICULUM AND RESEARCH | | |
|  | | |
| Course Objectives and Learning Outcomes (as described in course syllabus) | | |
|  | | |
| Which of the following typical social innovation concepts/skills are embedded in the course? Select all that apply | | |
| “Apprenticing with a Problem”  Design Thinking  Impact Measurement  Root Cause Analysis | | Systems Thinking  Sustainability Focus  Scaling  Other (please specify): |
| What school or department is the course housed in? | |  |
| How many students participate in the course annually? | |  |
| Is this course associated with a degree offering? If yes, please specify. | | Yes  No |
| How long has this course been in place? | |  |
| ADVANCED COURSE 2 | | |
| Course Name and Number |  | |
| Course Information (URL Link) |  | |
| Course Type  Select all that apply | Experiential Course  Capstone/Internship Course  Cross-Disciplinary Course  Online Module (Self-Paced)  Other (please specify): | |
| Instructor Name(s) |  | |
| Course Description | | |
|  | | |
| Course Objectives and Learning Outcomes (as described in course syllabus) | | |
| 11 | | |
| Which of the following typical social innovation concepts/skills are embedded in the course? Select all that apply  PART 3: CURRICULUM AND RESEARCH | | |
| “Apprenticing with a Problem”  Design Thinking  Impact Measurement  Root Cause Analysis | | Systems Thinking  Sustainability Focus  Scaling  Other (please specify): |
| What school or department is the course housed in? | |  |
| How many students participate in the course annually? | |  |
| Is this course associated with a degree offering? If yes, please specify. | | Yes  No |
| How long has this course been in place? | |  |
| COURSE SEQUENCES | | |
| Does your institution currently offer a course sequence in social innovation or changemaking? *If no, please skip this section.* | | ☐ Yes ☐ No |
| Course Sequence Type  Select all that apply | Concentration  Minor  Major Certificate  Diploma  Graduate Program  Masters | |
| Sequence Information (URL Link) |  | |
| Course Sequence Description | | |
|  | | |
| SOCIAL INNOVATION RESEARCH | | |
| THOUGHT LEADERSHIP *Please provide bullet points and links (if available) to 3-4 of your strongest existing examples under each question.* | | |
| Provide examples of research and thought leadership in social innovation and changemaking produced in your institution. *Examples may include links to any published articles, research interest group, research awards.* | | |
|  | | |
| Provide examples of community-led or community-based research partnerships for social impact at your institution. | | |
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PART 4: CO-CURRICULUM

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| PART 4: CO-CURRICULUM | | |
| SOCIAL INNOVATION CO-CURRICULAR OFFERINGS | | |
| CO-CURRICULAR PROGRAMS *Please include details for up to two co-curricular social innovation programs that have been in place for at least six months.* | | |
| CO-CURRICULAR PROGRAM 1 | | |
| Program Name |  | |
| Link to Program Information |  | |
| Type of Opportunity |  | |
| Program Description | | |
|  | | |
| In what ways does the program/opportunity make participation accessible for historically marginalized students? | | |
|  | | |
| What center, school, faculty, or department is the program housed in? | |  |
| What year was the program launched? | |  |
| How many students participate in the program annually? | |  |
| Can participants earn academic credits through this program? | | Yes  No |
| CO-CURRICULAR PROGRAM 2 | | |
| Program Name |  | |
| Link to Program Information |  | |
| Type of Opportunity |  | |
| Program Description | | |
|  | | |
| In what ways does the program/opportunity make participation accessible for historically marginalized students? | | |
|  | | |
| What center, school, faculty, or department is the program housed in? | |  |
| What year was the program launched? | |  |
| How many students participate in the program annually? | |  |
| Can participants earn academic credits through this program? | | Yes  No |

PART 4: CO-CURRICULUM

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| PART 5: CULTURE AND OPERATIONS PART 5: CULTURE AND OPERATIONS  *Please provide bullet points and links (if available) to 3-4 of your strongest existing examples under each question.* |
| CULTURAL ALIGNMENT, AWARENESS, AND ENGAGEMENT |
| Provide examples that demonstrate your institution’s approach to social innovation and changemaking. *Examples may* *include references in your institution’s strategic or academic plans, dedicated human and material resources, existence of administrative units, working groups or committees.* |
|  |
| EQUITY, DIVERSITY, AND INCLUSION |
| Provide examples of how your institution demonstrates principles and practices that support equity, diversity, and inclusion. *Examples may include references in your institution’s strategic or academic plans, dedicated human and material resources, existence of administrative units, working groups or committees.* |
|  |
| SUSTAINABILITY |
| Provide examples of how your institution demonstrates principles and practices that support sustainability. *Examples may include references in your institution’s strategic or academic plans, dedicated human and material resources, existence of administrative units, working groups or committees.* |
|  |
| COMMUNITY ENGAGEMENT |
| Provide examples of how your institution prioritizes reciprocity and mutual benefit in its community relationships and partnerships. *Examples may include references in your institution’s strategic or academic plans, dedicated human and material resources, existence of administrative units, working groups or committees.* |
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| RECONCILIATION |
| Provide examples of how your institution demonstrates principles and practices that support reconciliation. *Examples may include references in your institution’s strategic or academic plans, dedicated human and material resources, existence of administrative units, working groups or committees.* |
|  |
| IMPACT MEASUREMENT |
| Provide examples of your institution’s current approach and future plans for measuring impact and effectiveness of programs. *Examples may include references in your institution’s strategic or academic plans, dedicated human and material resources, existence of administrative units, working groups or committees.* |
|  |

PART 5: CULTURE AND OPERATIONS

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| PART 6: FIELD BUILDING AND IMPACT INFLUENCE |
| MAJOR CONTRIBUTION AND FIELD BUILDING*For each question below, please provide bullet points and/or links (if available) to 3-4 of your strongest existing examples.* |
| Provide examples of how your institution demonstrates leadership in social innovation and changemaking. *Examples may include hosting conferences, convening working groups or networks, an endowed chair, innovative programs, etc.* |
|  |
| If the institution has earned recognition or awards for its work in social innovation and changemaking, please list them here. |
|  |
| What are the greatest strengths within the institution’s ecosystem for social innovation and changemaking? |
|  |
| What are the most important opportunities for growth within the institution’s ecosystem for social innovation and changemaking? |
|  |

PART 6: FIELD BUILDING AND IMPACT INFLUENCE

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| --- | --- |
| PART 7: INSTITUTION PARTICIPATION INFORMATION | |
| PARTICIPATION TERMS *As part of this application, one Change Leader must read and agree to the following terms:* | |
| I hereby confirm that:  The information contained in this application and the accompanying documents is true, accurate, and complete.  All Change Leaders have read the Changemaker Campus Criteria, the Change Leader Roles and participated in the preparation of our responses for this application.  I am a representative with designated signing authority/decision-making authority to submit this application on behalf of my Institution. | |
|  | Click or tap to enter a date. |
| *Signature of Authorized Representative* | *Date* |
| Click or tap here to enter text. | Click or tap here to enter text. |
| *Authorized Representative Name (printed)* | *Title* |
| INVOICING ADDRESS *Please supply details to be used for invoicing purposes should your campus be selected for a cohort.* | |

|  |  |  |
| --- | --- | --- |
| Name for Invoice |  | |
| Email Address |  | |
| Telephone Number |  | |
| Billing Address | Street |  |
| City |  |
| Province / Territory |  |
| Postal Code |  |
| Do you have any specific invoicing instructions? If so, please explain (e.g. PO numbers, invoice portals, etc.) | |  |

PART 7: INSTITUTIONAL PARTICIPATION INFORMATION

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# ASHOKA CANADA

Ashoka Canada imagines a radically new Canada where solutions outrun problems—a country where everyone is a changemaker.

We believe that Canada is uniquely positioned to be a world leader in social innovation, and in the development of new mindsets and skills around changemaking. We identify, support, and amplify the work of truly exceptional individuals and institutions working to bring this promise into reality. We also help people see the world differently so they can act differently and become a positive force for change in our rapidly changing world.

# ASHOKA U

Ashoka U is an initiative of Ashoka, the world’s largest network of social entrepreneurs. Building on Ashoka’s vision for a world where Everyone is a Changemaker, Ashoka U takes an institutional change approach to impact the education of millions of students. Ashoka U collaborates with colleges and universities to break down barriers to institutional change and foster a campus-wide culture of social innovation and changemaking.