



2021 Fellow Survey

Canada results

ASHOKA



Demographics



Brazilian Fellow Claudia Vidigal

Response Rate

Total Response: 817 Fellows from 81 countries
Response Rate (out of 3,109 Fellows): 26.3%

Canada: 22 responses

265 (33%)

68 (8%)

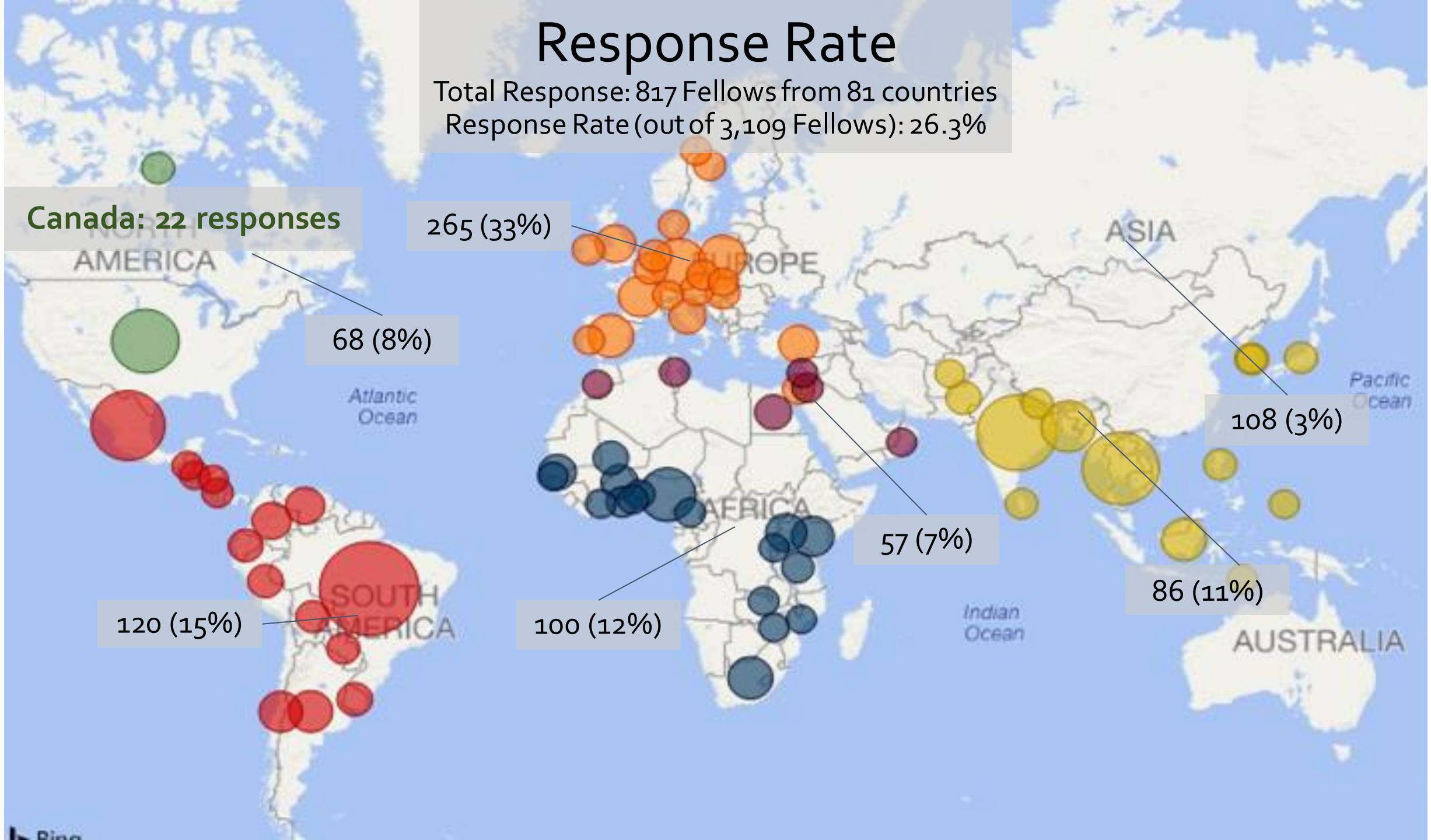
108 (3%)

120 (15%)

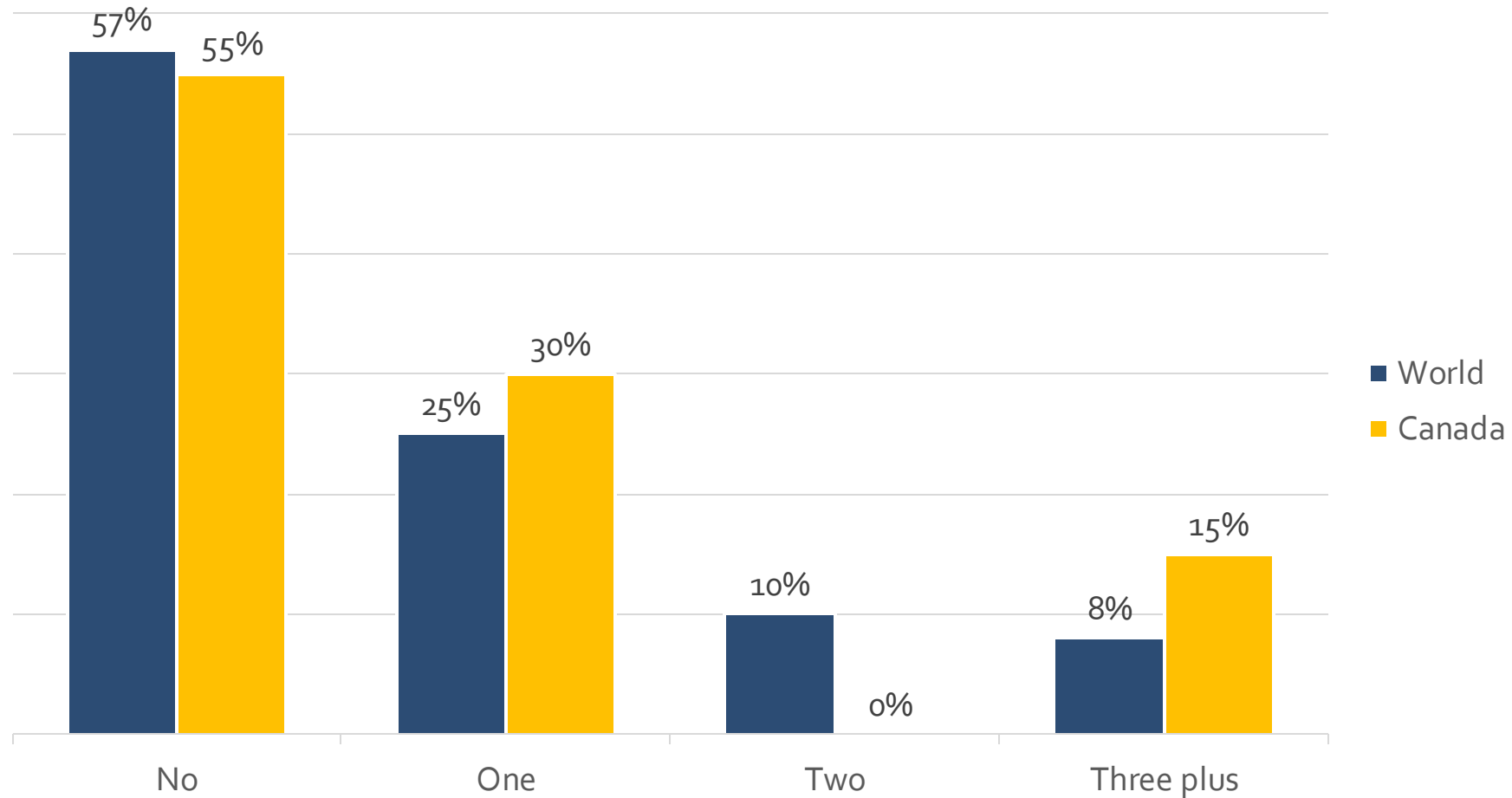
100 (12%)

57 (7%)

86 (11%)

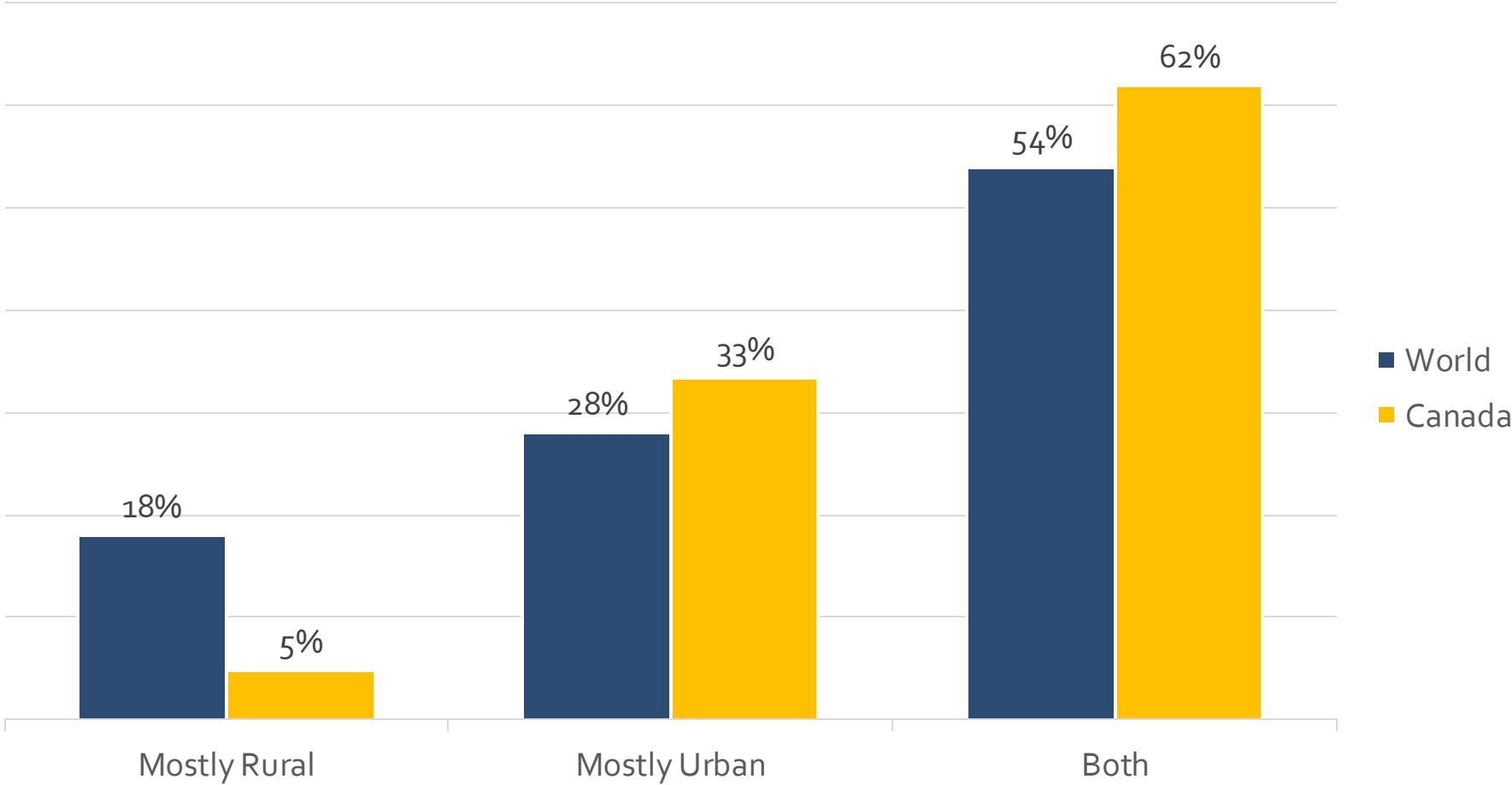


Minority Identity (Type)



N = 733
N = 20

In which context does your organization operate?



N = 799
N = 22





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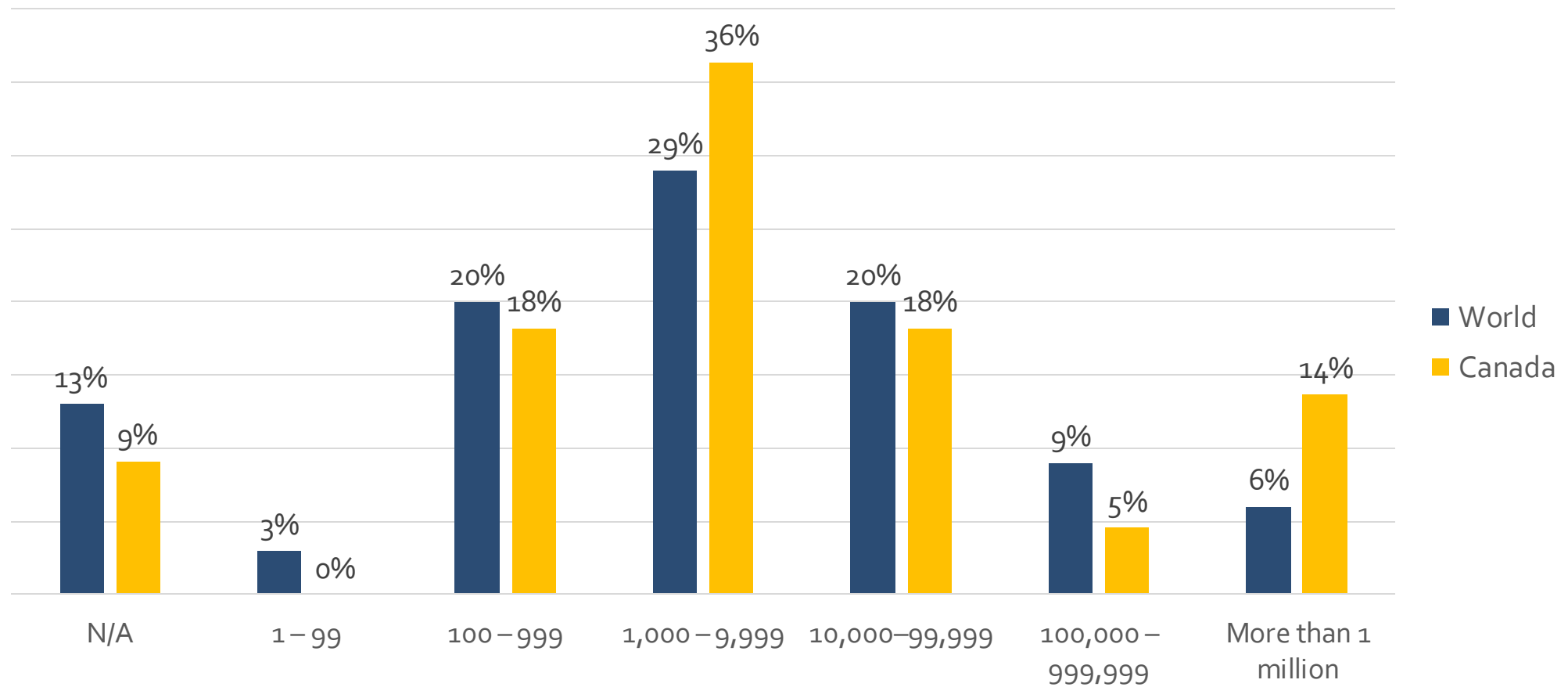
Fellows' Impact

German Fellow Daniel Kerber

How many people have directly received your services/program in the last year?

Total # of People: 652,461, 548

Canada total: 20,644,468



N = 793

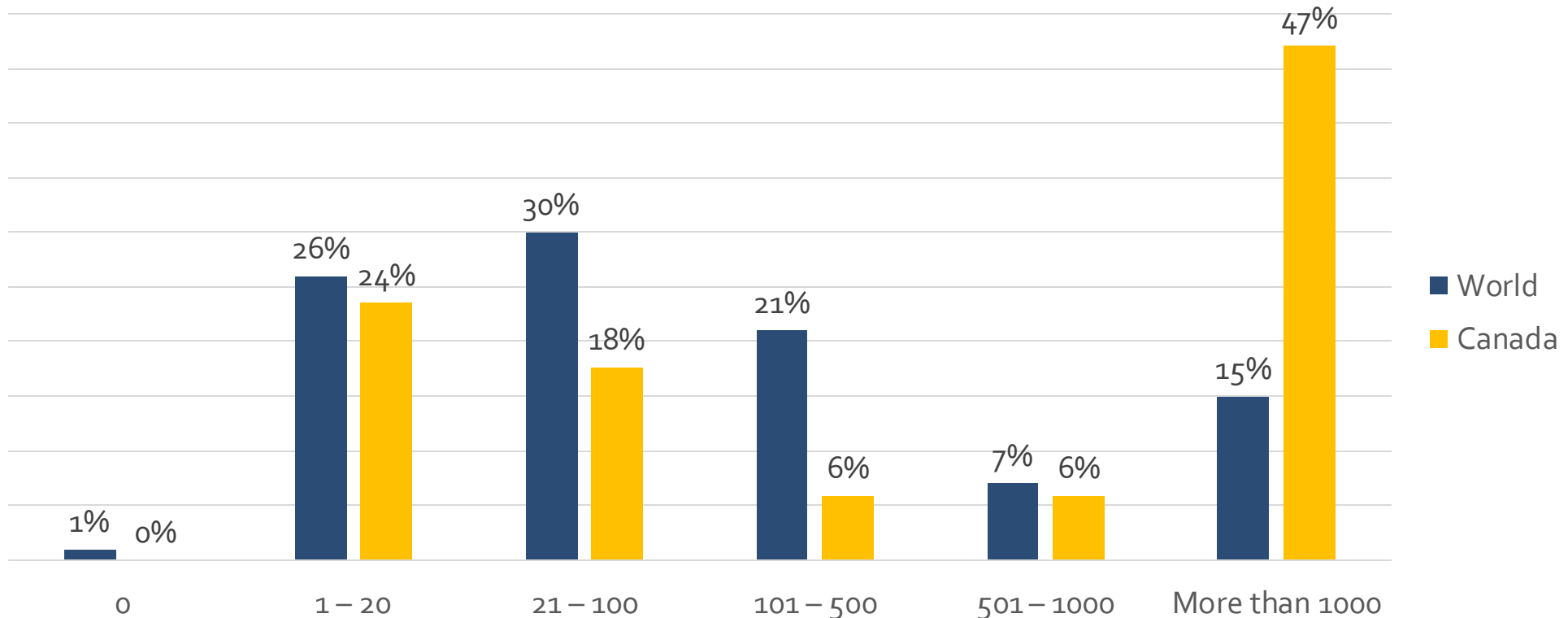
N = 20



Can you estimate how many changemakers you have activated through your work in the last 12 months?

Total # of Changemakers: 3,005,328

Canada total: 96,476



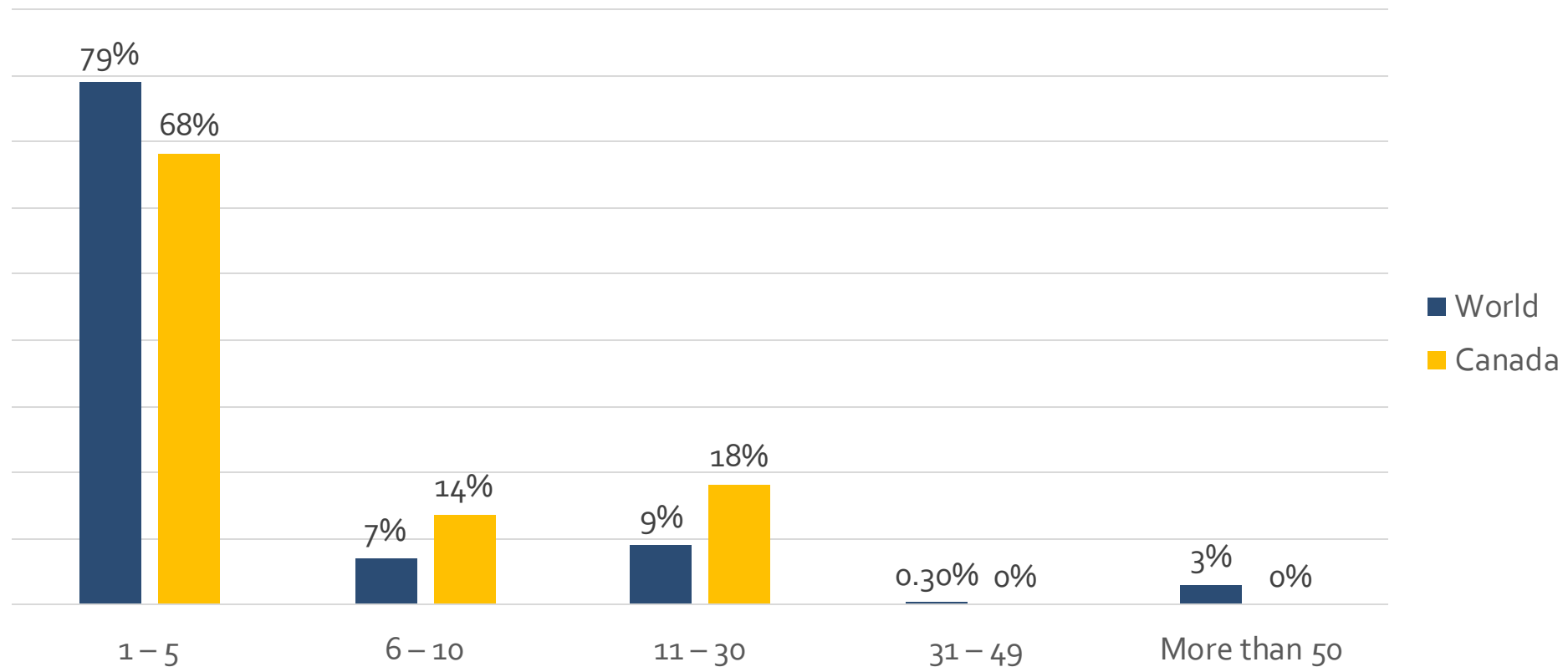
N = 461

N = 17



How many countries are you active in (including your own)?

World average: 6
Canada average: 5.5

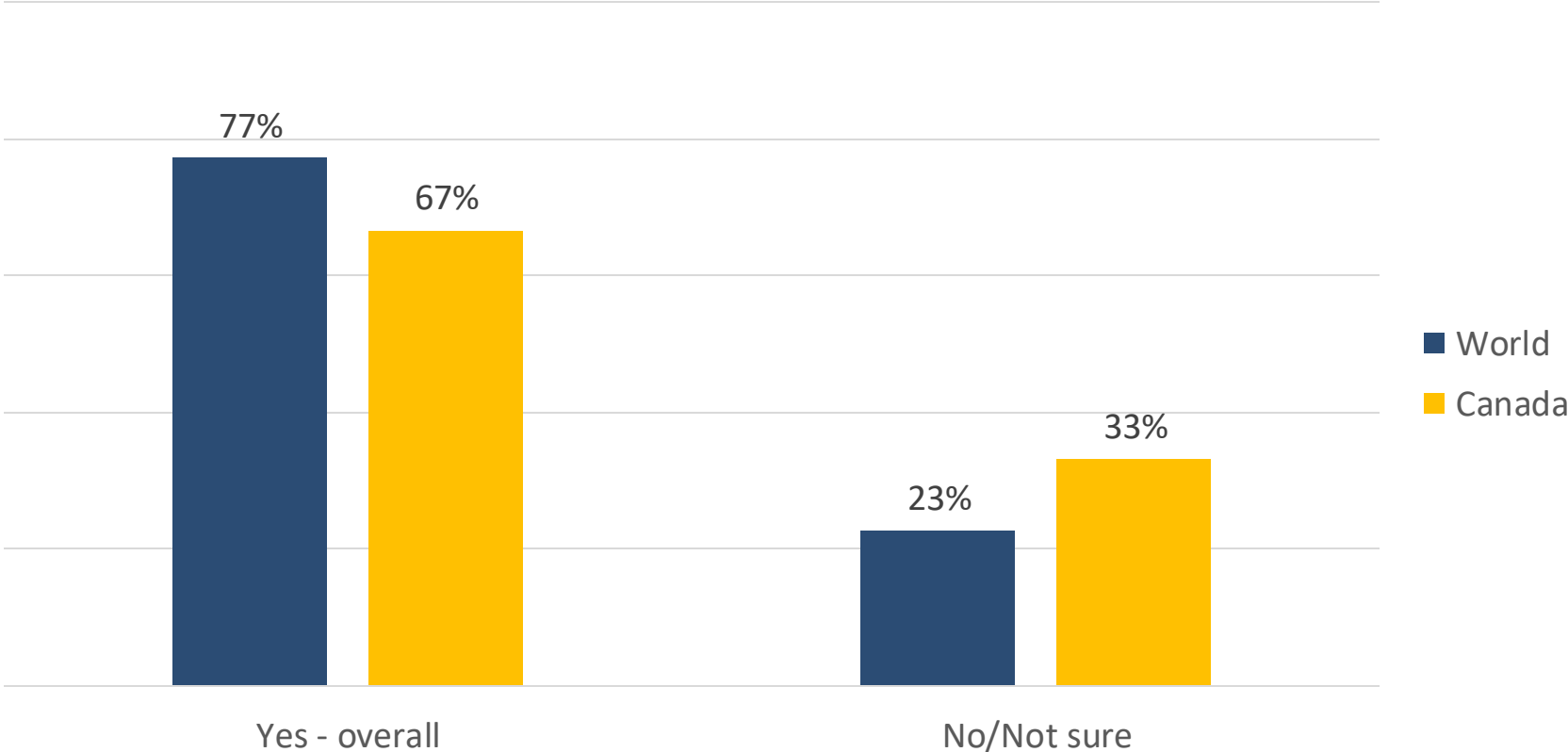


N = 811

N = 22



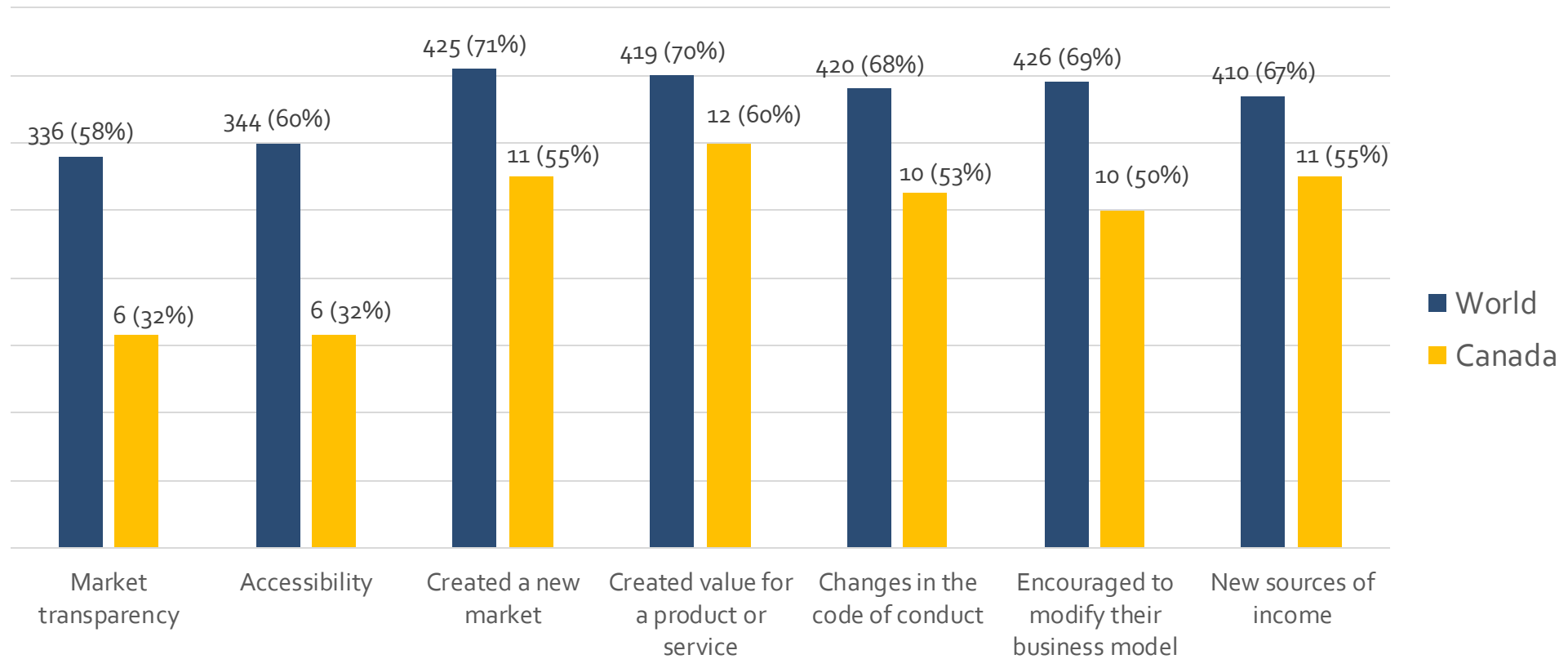
Since becoming an Ashoka Fellow, has your idea been replicated by other groups or institutions?



N = 803
N = 21



Since becoming an Ashoka Fellow, to what extent has your idea achieved change in market systems?

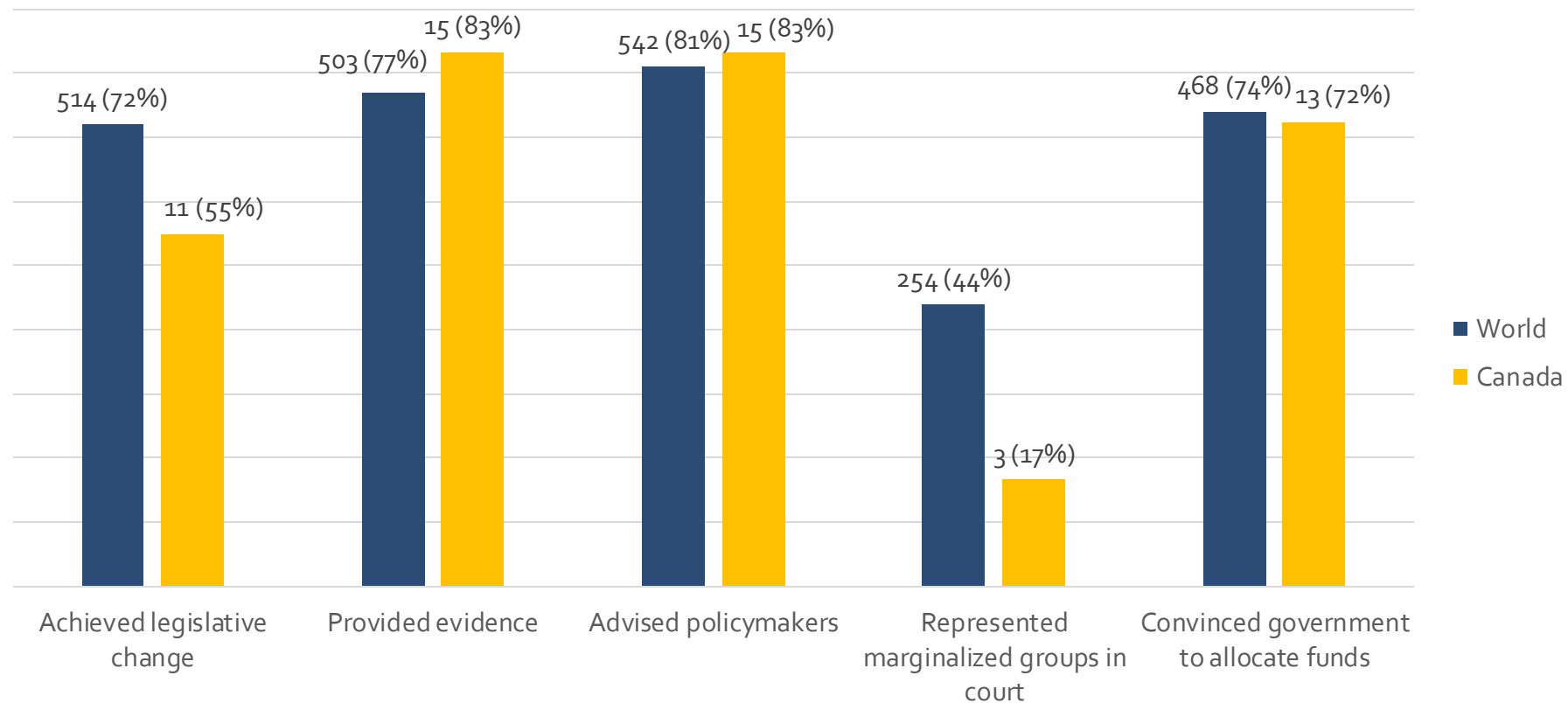


N = 815

N = 20



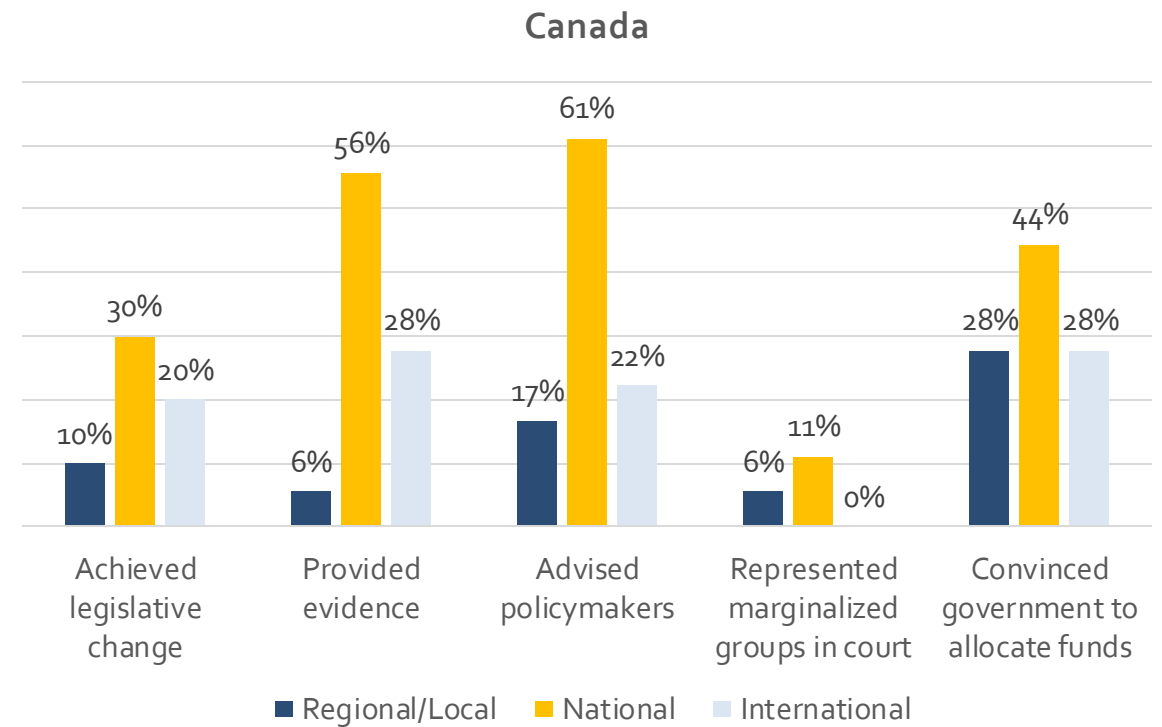
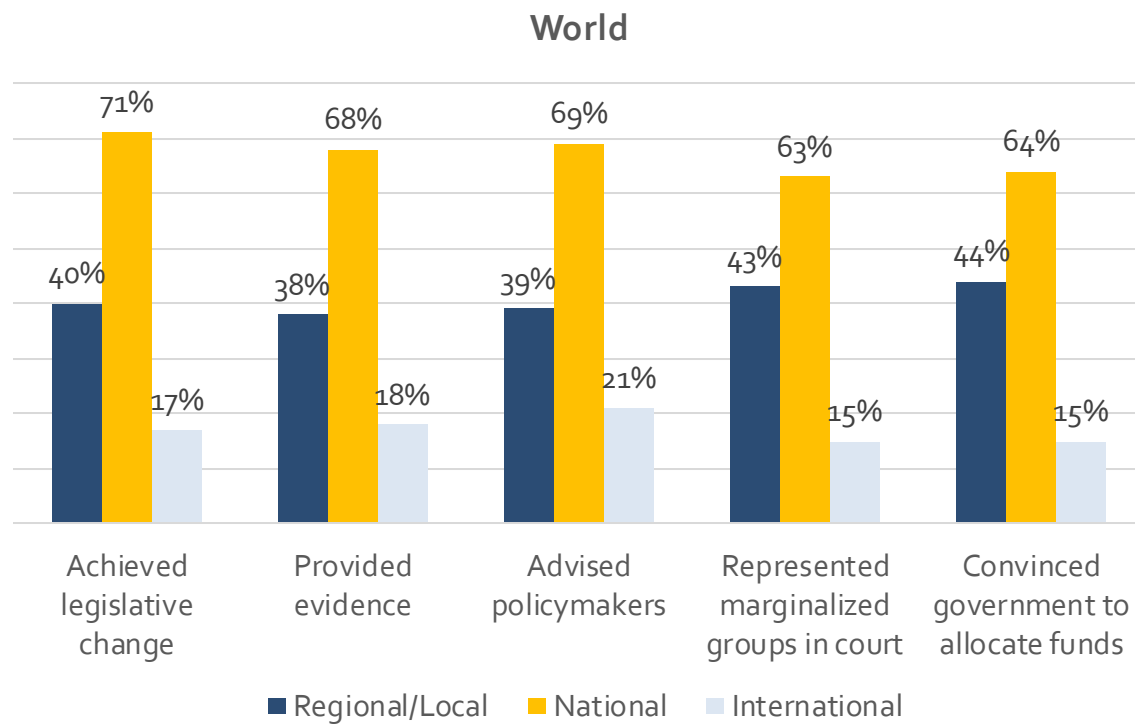
Since becoming an Ashoka Fellow, to what extent has your idea and work achieved change in public policy?



N = 815

N = 20

Since becoming an Ashoka Fellow, to what extent has your idea and work achieved change in public policy?

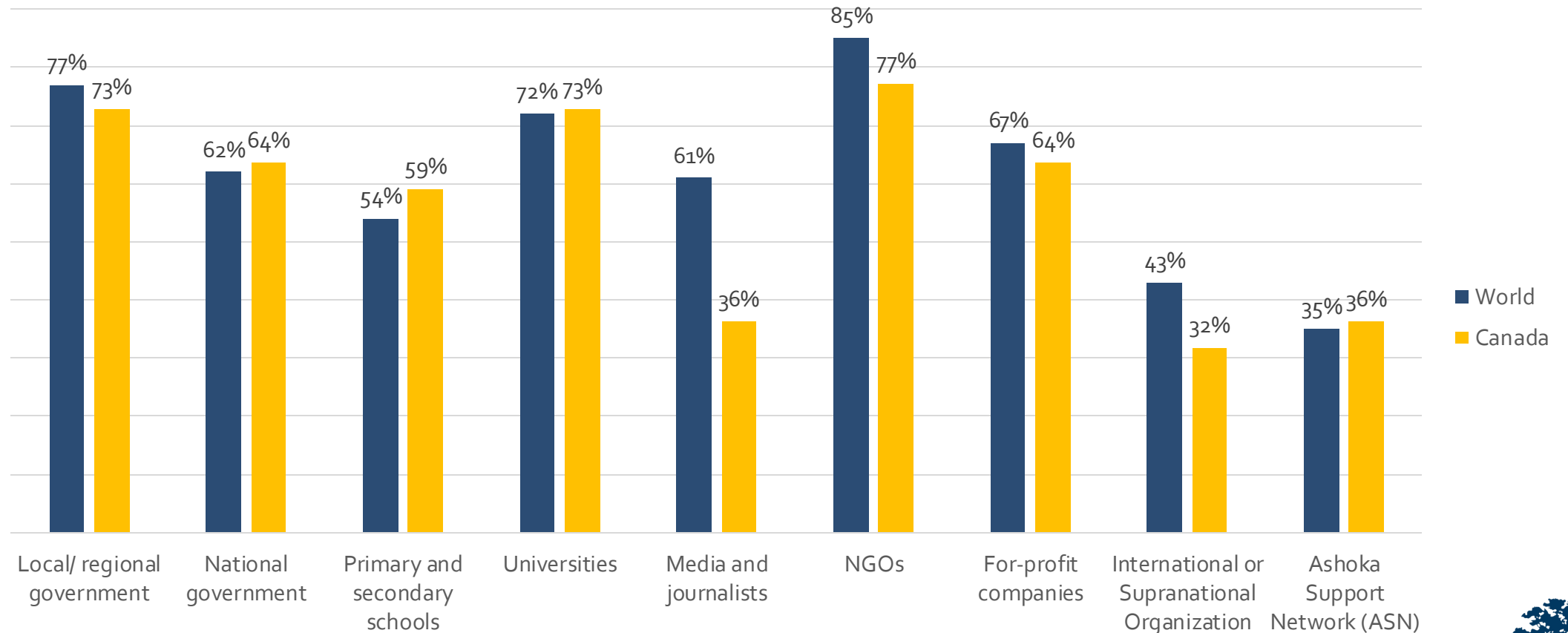


N = 815

N = 20



Since becoming an Ashoka Fellow, have you partnered with any of the following stakeholders?

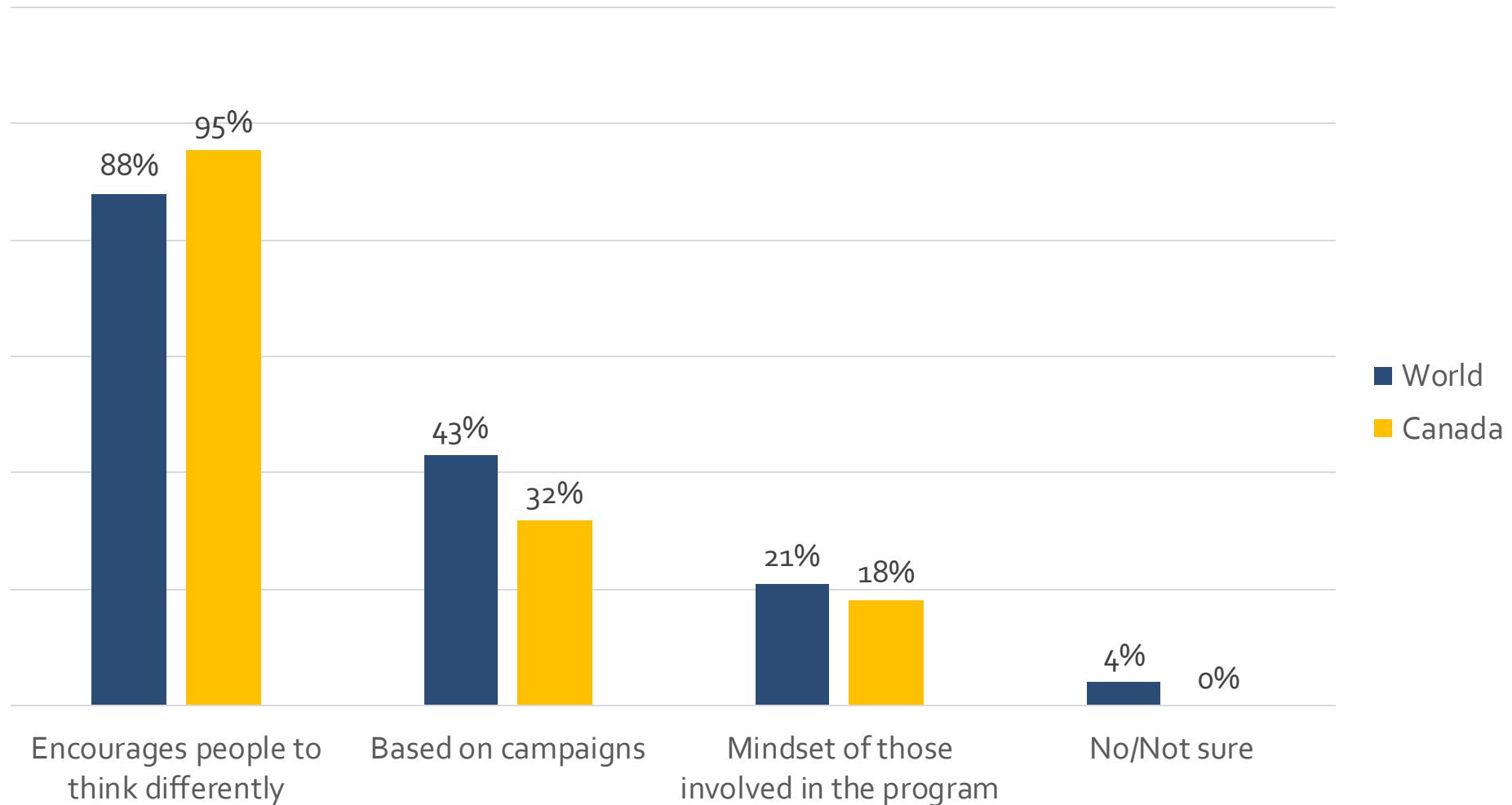


N = 817

N = 22



Does your idea focus on influencing societal mindsets / cultural norms?



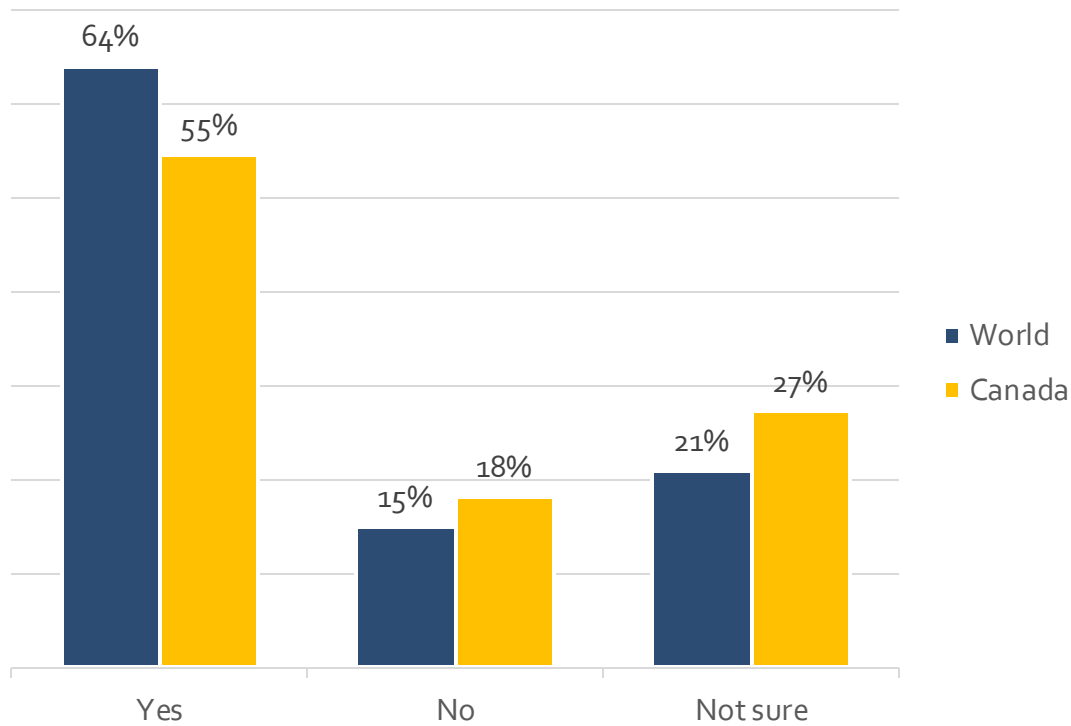
N = 815

N = 22



In your country, has Ashoka been a leader in...

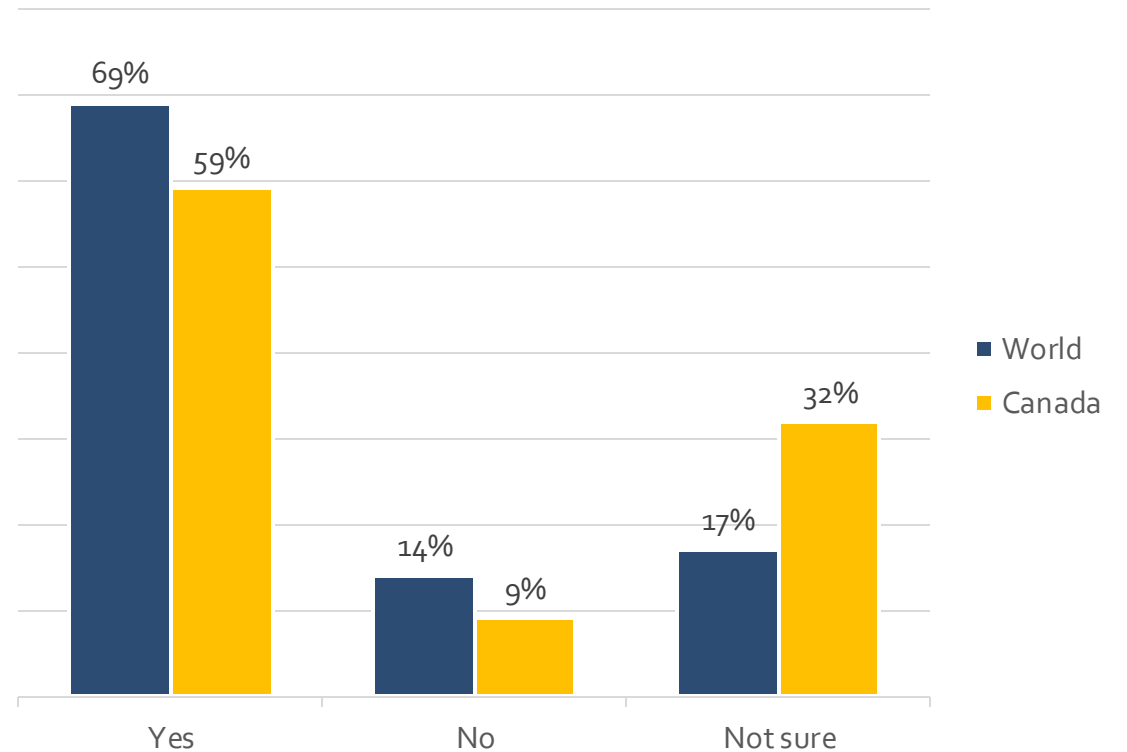
...founding the field of social entrepreneurship?



N = 795

N = 22

...fostering an enabling ecosystem for social entrepreneurs to thrive?

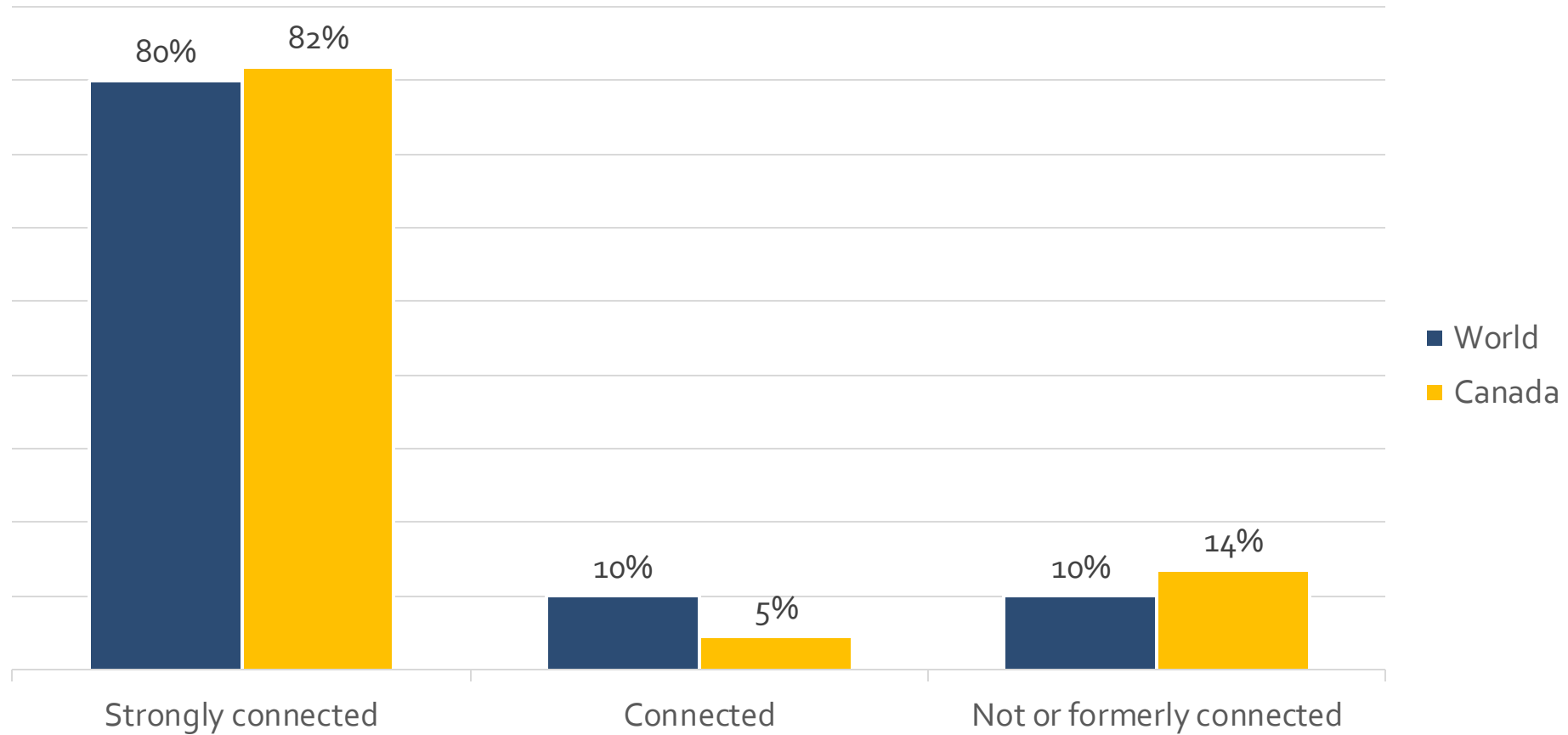


N = 777

N = 22



Do you feel connected to the Ashoka community?

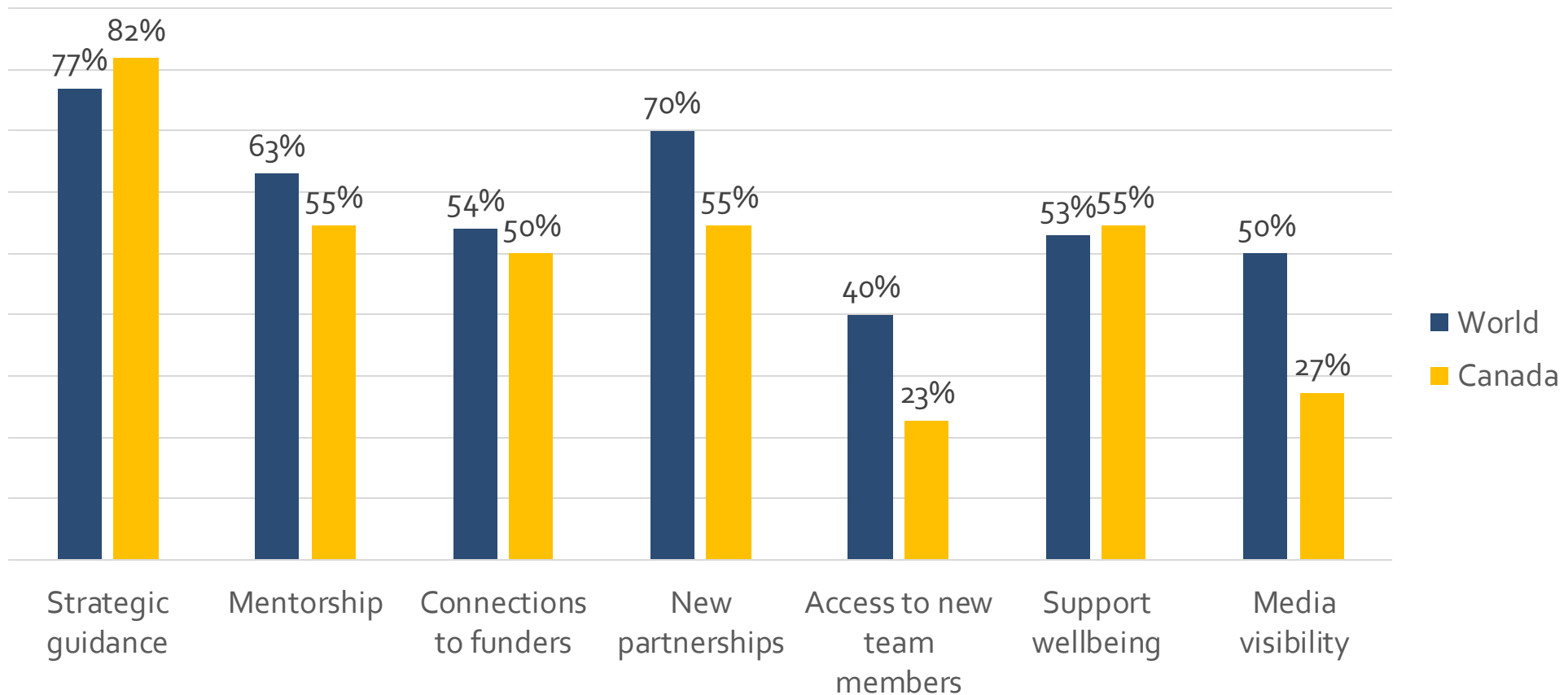


N = 817

N = 22



Have you received any of the following help through the Ashoka network?

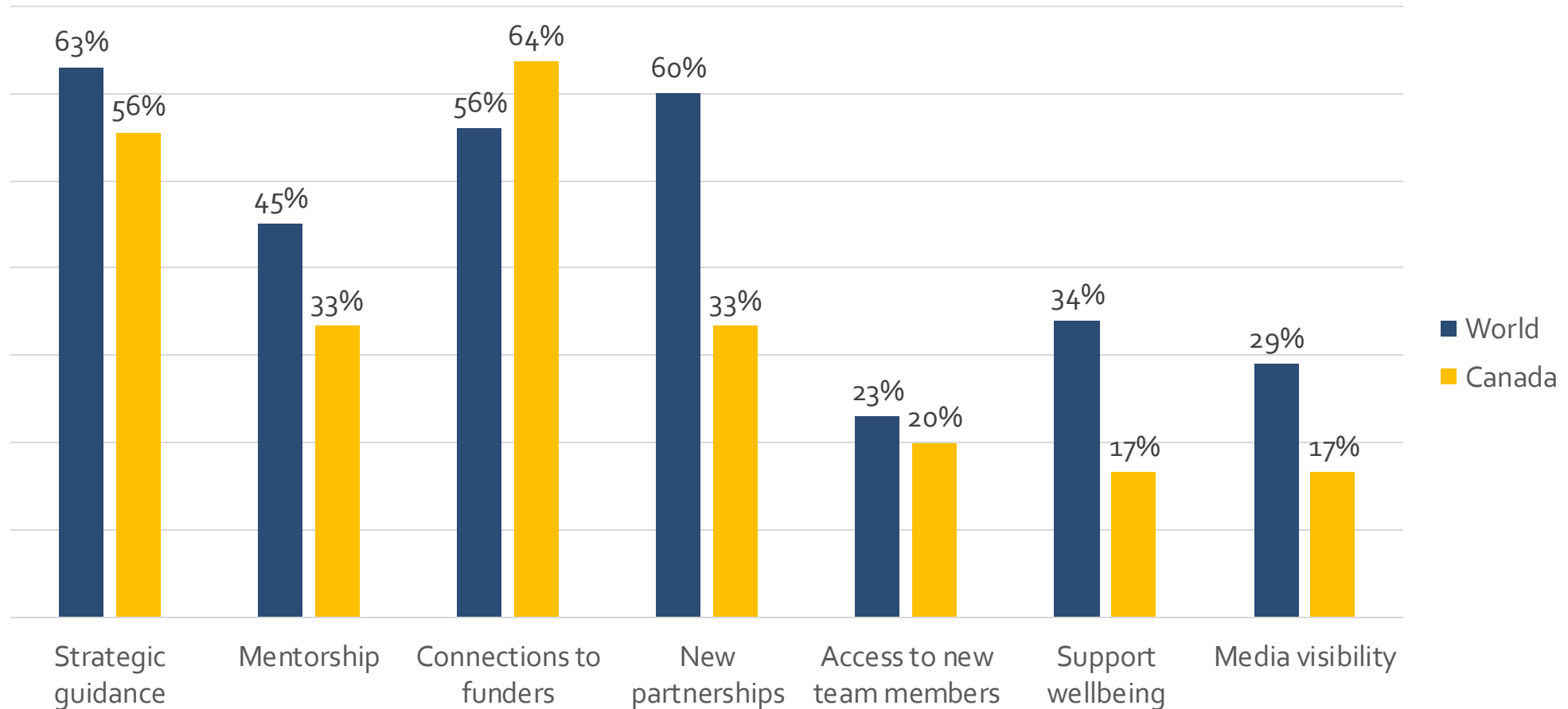


N = 815

N = 22



Which of these has been the most important for your work?



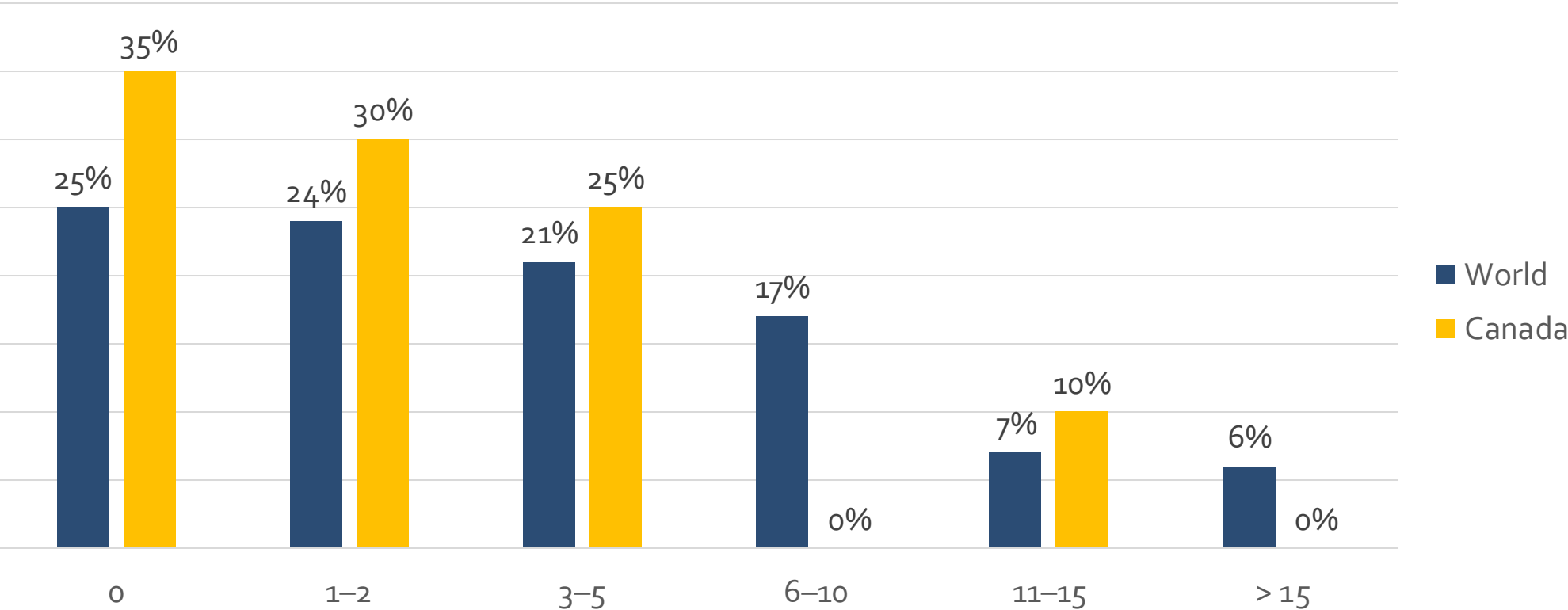
N = 628

N = 18



How many other Fellows have you collaborated/partnered with?

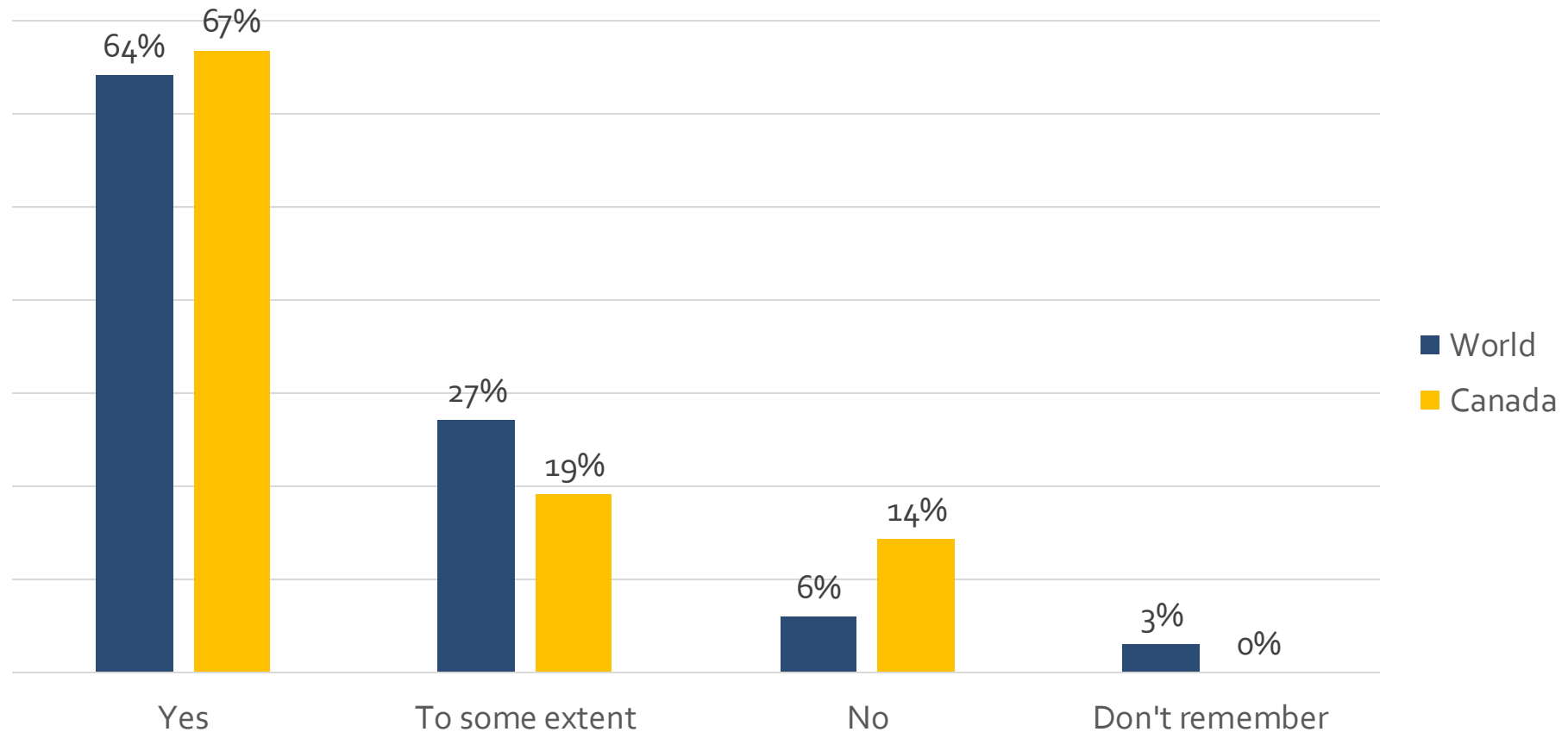
Average collaborations per Fellow: 4
Canada average: 2.3



N = 749
N = 20



Did the Ashoka selection process help you strengthen and articulate your idea?



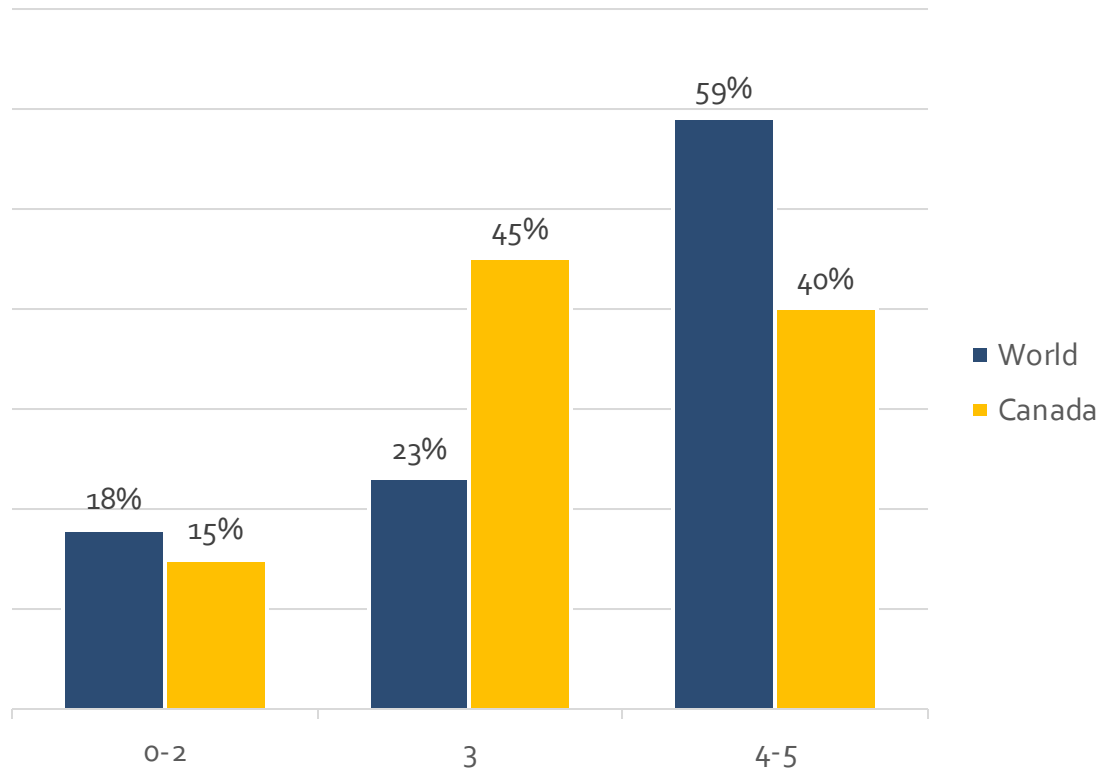
N = 815

N = 21

Has Ashoka helped you see your work at a systems-change level?

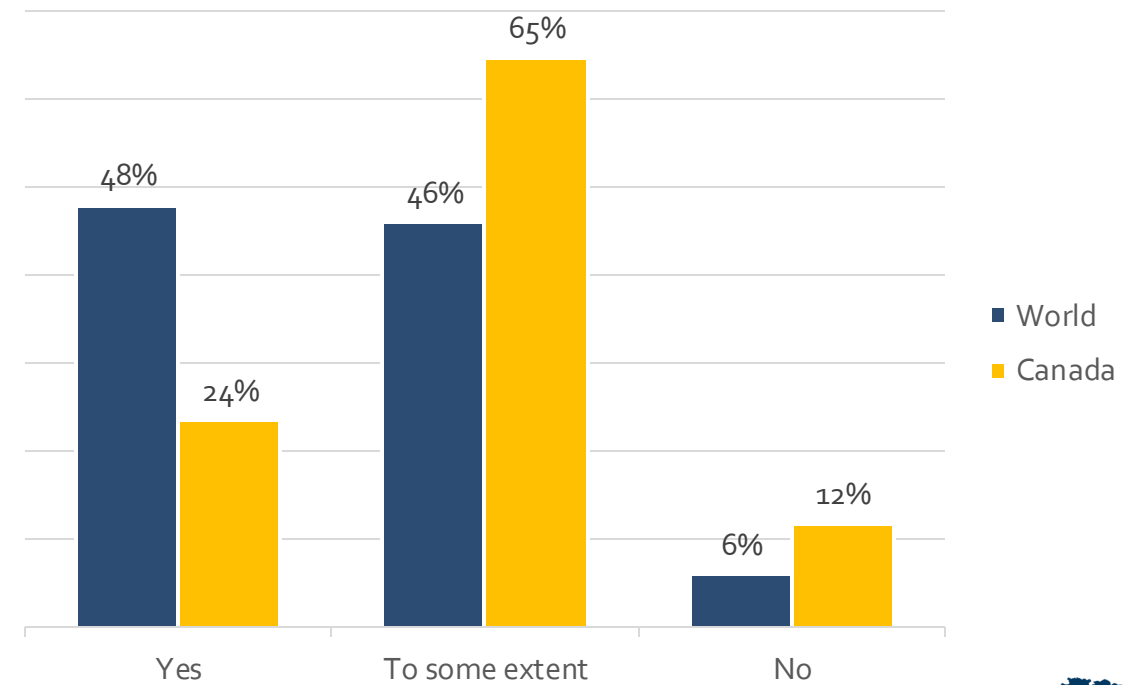
0: lowest help. 5: greatest help.

As a result, have you made changes to your strategy?



N = 805

N = 20



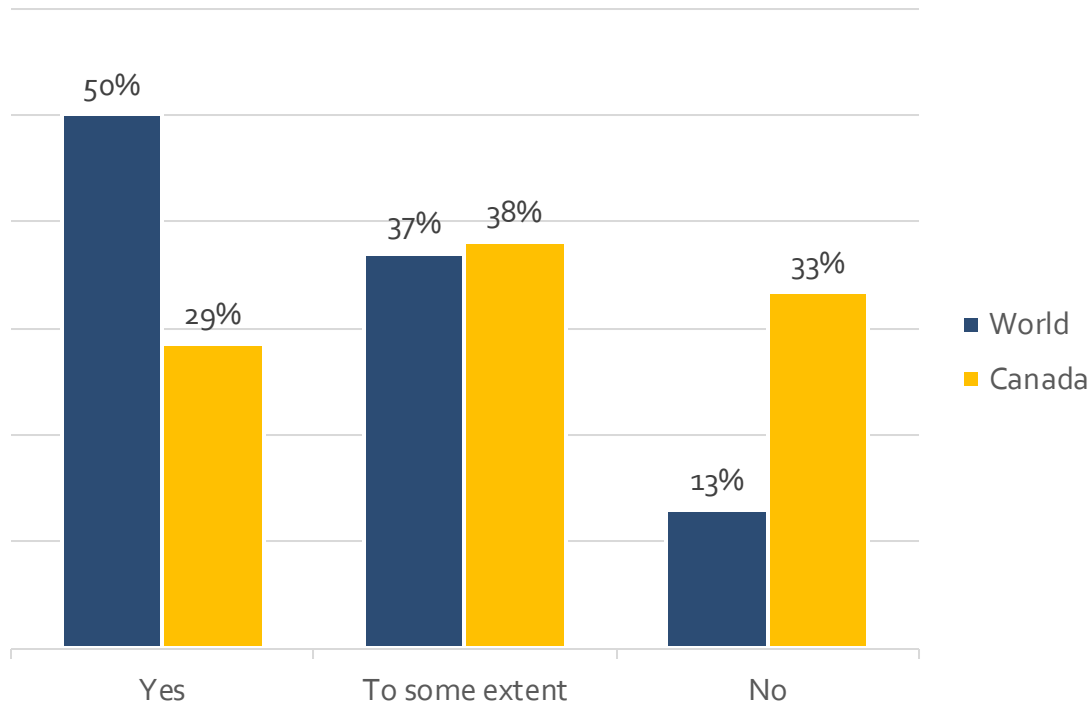
N = 644

N = 17

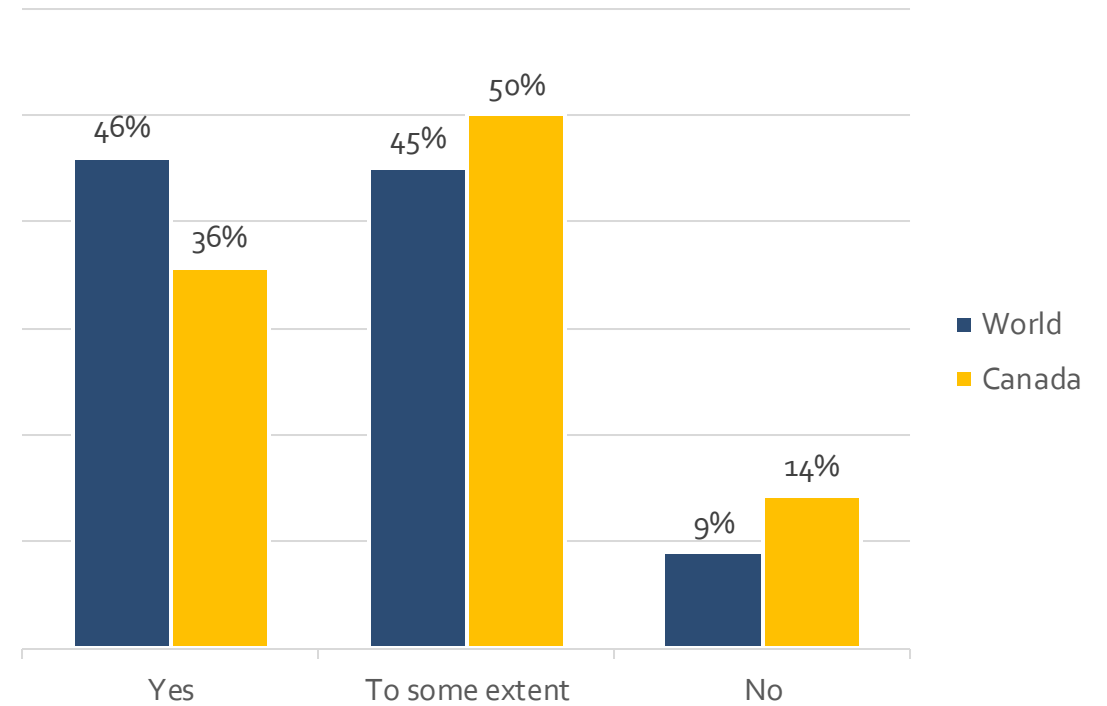


Has Ashoka helped you see the importance changing collective mindset on the social issue you are trying to address?

As a result, did you make changes to your strategy?



N = 805
N = 21

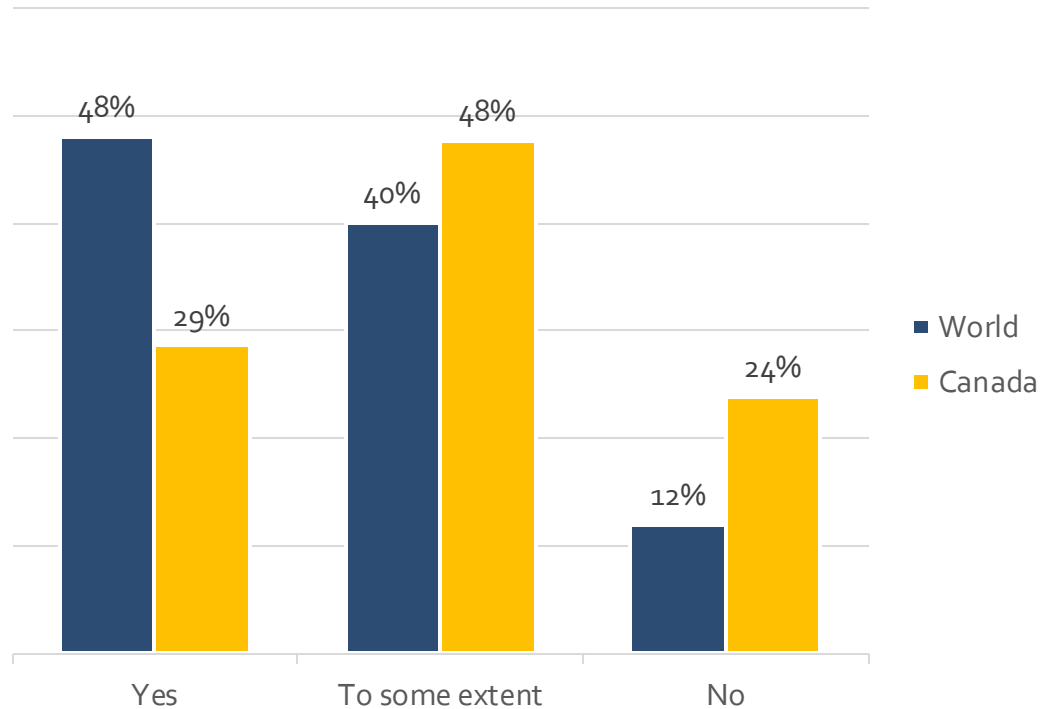


N = 644
N = 14

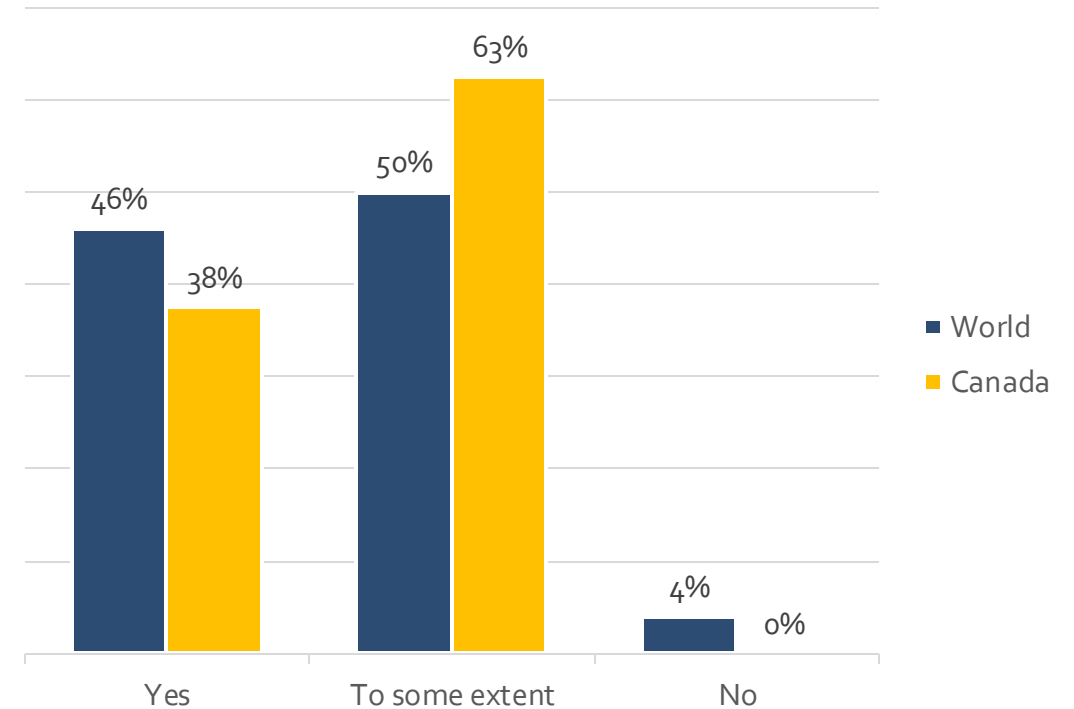


Has Ashoka changed how you see yourself as a leader?

As a result, are you leading differently?



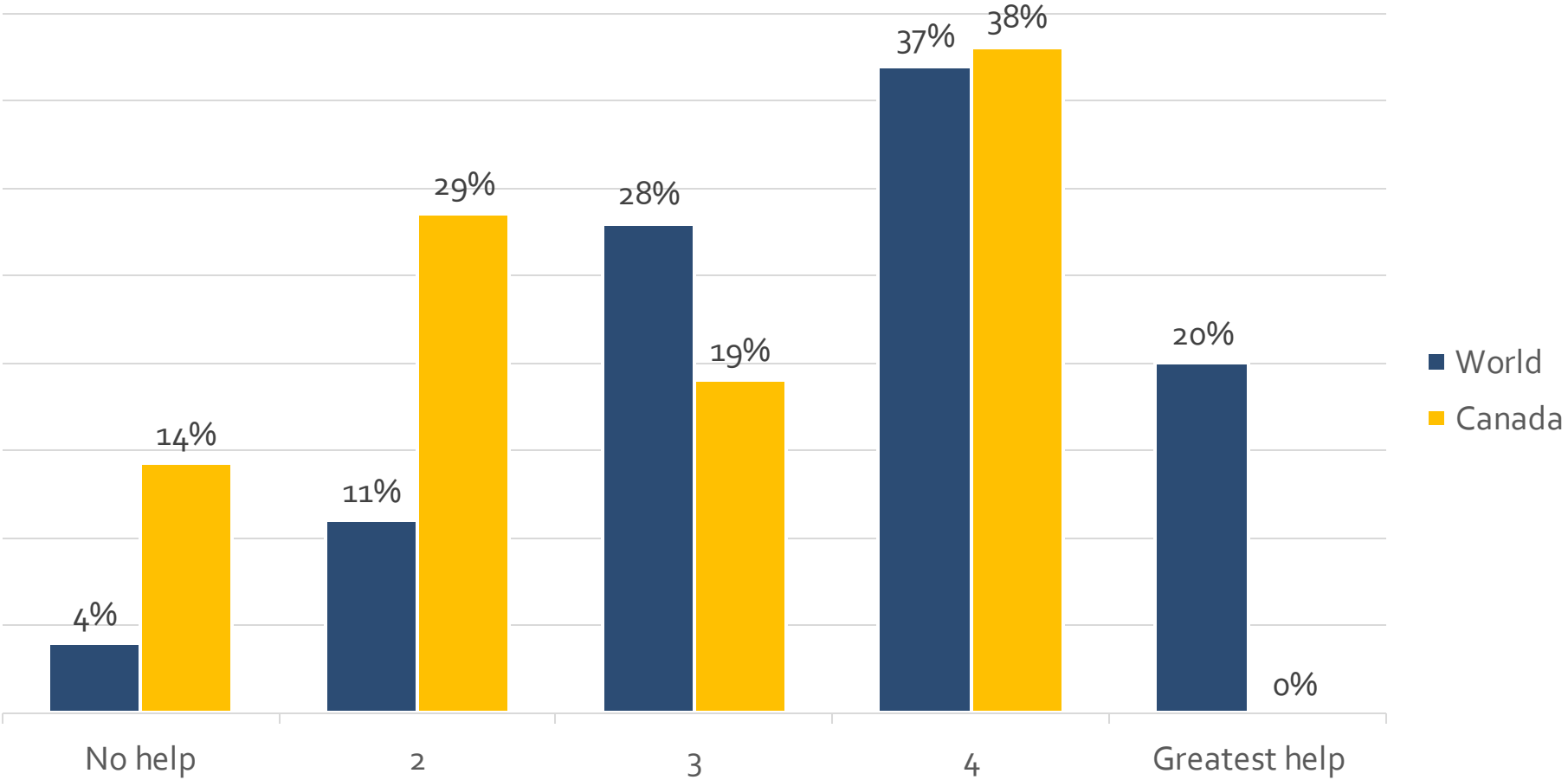
N = 805
N = 21



N = 698
N = 16



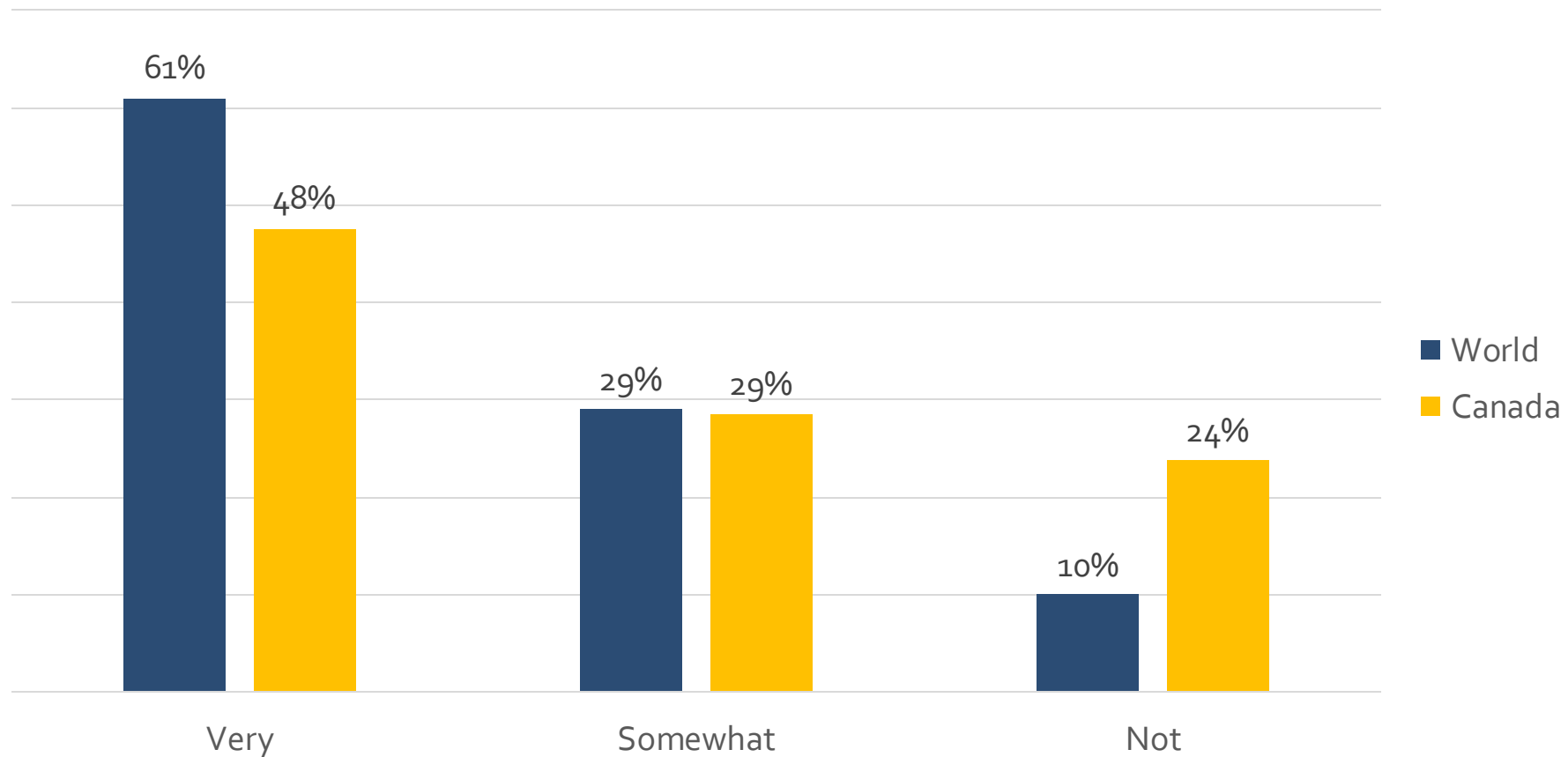
Has Ashoka helped you increase your impact?



N = 795
N = 21



Ashoka's vision is summarized with "Everyone a Changemaker". How relevant is this strategic framework to your own work?

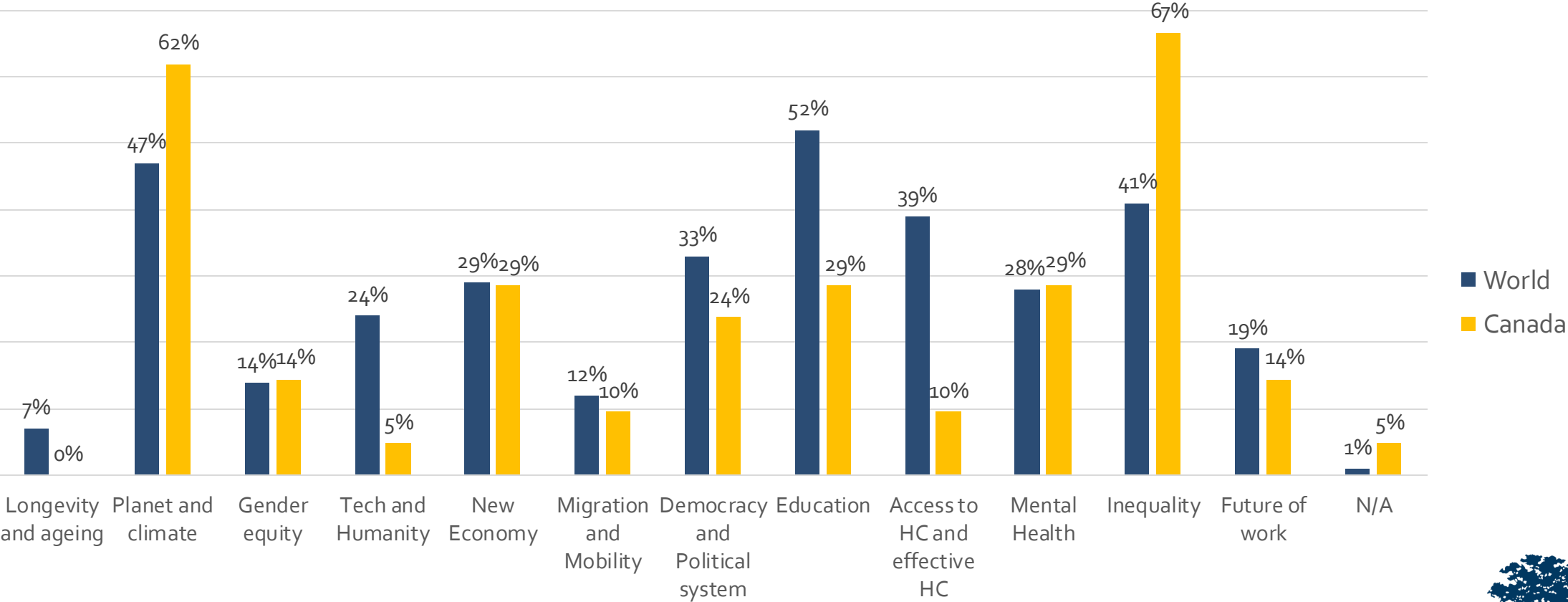


N = 791

N = 21



What issues do you think are most critical to systemically address in order to **recover** from the multiple challenges that COVID-19 has revealed?



N = 773
N = 21

