



**Changemaker  
Education  
Research Forum**

**FORUM PROGRAM**

**SEPTEMBER 17 – 18, 2022**



**ASHOKACANADA**



**ASHOKA U**

The logo for the 2022 Halifax event. It features the year '2022' in a stylized font where the '0' is yellow, the '2' is blue, and the second '2' is red. To the right of the year, the word 'HALIFAX' is written vertically in red. The entire logo is enclosed within a red circular arc.

20  
22 HALIFAX

# Changemaker Education Research Forum

## contents

Description of <b>CERF</b>	1
<b>CERF</b> Agenda	1
<b>CERF</b> Co-Chairs	4
<b>CERF</b> Presenters	6
Ashoka Organizing Team	11
<b>CERF</b> Community Norms	12
Tech Information for Virtual Participants	13
Frequently Asked Questions	14



The 2022 **Changemaker Education Research Forum (CERF)** will be held both virtually and in-person at Saint Mary's University in Halifax, Nova Scotia alongside the **International Social Innovation Research Conference (ISIRC)** from September 17 – 18, 2022.

**CERF** streams will explore the impact of changemaker (social innovation) education and cultural, geopolitical, and structural barriers to social innovation. Sessions will showcase the latest research from the social innovation and changemaker community, accompanied by Q&A periods with each presenter.

**CERF** is intended to create opportunities for sharing expertise and information, to build bridges between theory and praxis, and to engage in group-learning around changemaking and social innovation. It brings together the Ashoka Changemaker Campuses network, Ashoka Fellows, academics, researchers, university staff and students to encourage deeper collaboration and knowledge-sharing. If you have any questions about **CERF**, please contact [researchforum@ashoka.org](mailto:researchforum@ashoka.org).

We look forward to seeing you at **CERF**!

## **CERF Agenda**

For those attending in-person, **CERF** will take place at the Loyola Academic Complex at Saint Mary's University.

For those attending virtually, **CERF** will take place on a Zoom webinar. The link will be emailed to all attendees prior to September 15th.

# SATURDAY SEPTEMBER 17

## STREAM 1

### The Impact of Changemaker (Social Innovation) Education

TIME (ALL TIMES IN ADT)	ACTIVITY
<b>10:00 – 11:00 a.m.</b> Loyola Conference Hall	<b>MORNING COFFEE / OPTIONAL (IN-PERSON ONLY)</b> An opportunity for <b>CERF</b> & <b>ISIRC</b> participants to network.
<b>11:00 – 11:25 a.m.</b> Loyola Room 171	<b>REGISTRATION AND VIRTUAL LOG-IN</b>
<b>11:25 – 11:40 a.m.</b> Loyola Room 171	<b>OPENING REMARKS FROM ASHOKA AND STREAM 1 CO-CHAIRS</b>
<b>11:40 a.m. – 1:00 p.m.</b> Loyola Room 171	<b>SUB-STREAM 1A OF PRESENTATIONS</b>  <b>Greater Life Satisfaction in Amani Institute Fellows:</b> Stephanie Haase  <b>Belief into Action: Fostering and Measuring Collective Efficacy:</b> Marguerite (Maggie) Sheffer  <b>Application of a Transdisciplinary Research Quality Framework for Strategic Planning and Evaluation:</b> Rachel Claus, Rachel Davel, Brian Belcher
<b>1:00 – 2:30 p.m.</b> Loyola Conference Hall	<b>LUNCH (IN-PERSON ONLY)</b> An opportunity for <b>CERF</b> & <b>ISIRC</b> participants to network over lunch.
<b>1:30 – 2:15 p.m.</b> Sobey's Lounge	<b>LUNCH &amp; LEARN WITH NOVA SCOTIA-BASED ASHOKA FELLOW JENNIFER DECOSTE (IN-PERSON ONLY)</b>  Jennifer is the founder of <b>Life.School.House</b> . This is an opportunity for a 45-minute conversation and Q&A where you will learn about Life.School.House. and what Jennifer has learned from her experiences collaborating with academia and undergraduate student researchers. Jennifer will be in conversation with Georgia Klein (Dalhousie University), whose undergraduate students recently completed a capstone project with Jennifer and Life.School.House.
<b>2:30 – 3:50 p.m.</b> Loyola Room 171	<b>SUB-STREAM 1B OF PRESENTATIONS</b>  <b>Integrating Changemaker Education into Business School Curriculum, Exploring the Impact:</b> Lois Fearon  <b>First Nations Executive Education: A New School For and By First Nations:</b> Johanne Turbide  <b>The Human Rights Scholar's Acknowledgement:</b> Rochele Radiachy
<b>3:50 – 4:00 p.m.</b> Loyola Room 171	<b>CLOSING REMARKS FROM STREAM 1 CO-CHAIRS</b>

# SUNDAY

## SEPTEMBER 18

### STREAM 2

## Cultural, Geopolitical, and Structural Barriers to Social Innovation

TIME (ALL TIMES IN ADT)	ACTIVITY
<b>10:00 – 11:00 a.m.</b> Loyola Conference Hall	<b>MORNING COFFEE / OPTIONAL (IN-PERSON ONLY)</b> An opportunity for <b>CERF</b> & <b>ISIRC</b> participants to network.
<b>10:45 a.m.</b>	<b>VIRTUAL LOG-IN</b>
<b>11:00 – 11:15 a.m.</b> Loyola Room 171	<b>OPENING REMARKS FROM ASHOKA AND STREAM 2 CO-CHAIRS</b>
<b>11:15 a.m. – 12:00 p.m.</b> Loyola Room 171	<b>SUB-STREAM 2A OF PRESENTATIONS</b> <b>Navigating Across Territories of Social Innovation and Changemaking:</b> Dr. Laura Murphy <b>Unhappy Accidents? The Twisted, Tortuous Path to Social Innovation Success in Post-secondary:</b> James Stauch
<b>12:00 p.m. – 1:30 p.m.</b> Loyola Conference Hall	<b>LUNCH (IN-PERSON ONLY)</b> An opportunity for <b>CERF</b> & <b>ISIRC</b> participants to network over lunch.
<b>12:30 – 1:00 p.m.</b> Sobey's Lounge	<b>LUNCH &amp; LEARN WITH ASHOKA: FINDING SOCIAL INNOVATORS (IN-PERSON ONLY)</b> Join Kenny Panza from Ashoka Canada's Venture & Fellowship Team for a 30-minute conversation and Q&A about how Ashoka is building & supporting networks of social innovators & changemakers in Canada.
<b>1:30 – 2:45 p.m.</b> Loyola Room 171	<b>SUB-STREAM 2B OF PRESENTATIONS</b> <b>Strengthening Women Entrepreneurship in India as a Vehicle for Change:</b> Eeshta Malhotra <b>How Possible is it to Eliminate FGM? Uncovering Practice- Sustaining Barriers in South West Nigeria:</b> Dr. Boluwaji Olaniru <b>Social Innovation in Colombia: Analysis of the Structural Barriers and Opportunities:</b> Maira Castro
<b>2:45 – 3:00 p.m.</b> Loyola Conference Hall	<b>AFTERNOON COFFEE (IN-PERSON ONLY)</b> An opportunity for <b>CERF</b> & <b>ISIRC</b> participants to network.
<b>3:00 – 4:15 p.m.</b> Loyola Room 171	<b>SUB-STREAM 2C OF PRESENTATIONS</b> <b>Humanitarian Innovation Funding Mapping: A Framework Towards Humanitarian Equity:</b> Aanu Ighagbon <b>Challenging the Barriers in Fundraising Culture: Exploring Community-Engaged Alternative Structures:</b> Jen van der Meer <b>The Ties that Bind: Innovation Configuration Linkages in Low- and Middle-Income Healthcare Delivery Settings:</b> Rebecca Obounou
<b>4:15- 4:30 p.m.</b> Loyola Room 171	<b>CLOSING REMARKS FROM STREAM 2 CO-CHAIRS AND ASHOKA</b>



## CERF Co-Chairs

---

### STREAM 1:

---



#### **Wray Irwin**

Director of Enterprise and Employability, University of Northampton

Wray Irwin is the director for enterprise and employability at the University of Northampton and is the strategic lead on raising aspiration, improving employability, and practicing social innovation as a core competence in enhancing the student experience. He is responsible for enhancing the employability of graduates through engagement in social innovation and Changemaking and providing access to the widest possible opportunities to engage in social action, volunteering, jobs, careers support and social enterprise. Key to this is engaging with primary and secondary schools to encourage pupils to be the best they can be and look to University as a career option. He is an Ashoka U Change Leader at the Northampton; leading on all aspects of the University's Ashoka U Changemaker Campus commitment, including venture development, social impact reporting, and institutional Changemaker priorities. In 2014 Wray was awarded the Queen's Award for Enterprise Promotion, Lifetime Achievement in recognition of his work at the university and the social enterprise sector spanning over 20 years.



#### **Matthew T.A. Nash**

Director, Center for Social Innovation, Stanford Graduate School of Business

Matthew T.A. Nash is the newly-appointed director of the Center for Social Innovation at the Stanford Graduate School of Business. Previously, Nash was an adjunct professor of the practice (by courtesy) at Duke University's Sanford School of Public Policy and a managing director of Duke's Innovation & Entrepreneurship Initiative. Nash co-founded and led the Duke-UNICEF Innovation Accelerator and the USAID-funded Social Entrepreneurship Accelerator at Duke, and previously served as executive director of the Center for the Advancement of Social Entrepreneurship (CASE) at Duke's Fuqua School of Business. Prior to coming to Duke, Nash was a senior consultant in strategy and change management with the public sector practice at IBM Business Consulting Services; led the Leadership Institute at Yale's center for public service, and volunteered with the U.S. Peace Corps in Romania. Matt is a graduate of the Yale School of Management and Yale College.



### **Dr. Athena Madan**

Assistant Professor, Sociology of Global Health and Development, University of Victoria,  
Education Co-Chair, Consortium of Universities for Global Health

Dr. Athena Madan looks at humanitarian medicine and as applied to intervention implementation. She has experience in more than 20 countries and five continents. She has worked with Doctors Without Borders, the Carter Center, the UNHCR, the WHO, grassroots NGOs, and provided anti-racist subject matter expertise to provincial governments. Madan has also served as an election observer for the DRC, and taught in England, France, and the United States. Athena is also the winner of the Confederation of University Faculty Associations of British Columbia's "Early in Career" award (2021), the Royal Roads University Kelly Outstanding Teaching Award (2021), and the Johns Hopkins University "Untold Stories in Global Health Award" (2018).



### **Dr. Robert Mittelman**

PhD, Interim Dean, Faculty of Management, Royal Roads University

Dr. Robert Mittelman is the Interim Dean of the Faculty of Management at Royal Roads University. Dr. Mittelman also serves as an Ashoka U Change Leader and led Royal Roads' application in becoming a designated Ashoka U Changemaker Campus. Prior to Royal Roads, he worked as an entrepreneur, starting and running a number of small businesses and social enterprises in Canada as well as abroad. His research has appeared in publications such as Social Enterprise Journal, Technological Forecasting and Social Change, Journal of Philanthropy and Marketing, Journal of Macromarketing, International Review on Public and Nonprofit Marketing, and the Journal of Nonprofit & Public Sector Marketing.



### **Kenny Panza**

Network Engagement & Knowledge Mobilization Associate, Ashoka Canada

Kenny is a Network Engagement and Knowledge Mobilization Associate with Ashoka Canada. Prior to joining Ashoka, Kenny spent 10 years in the Canadian Armed Forces serving both in Canada and overseas, two years leading sales and operations for a small enterprise, and few years developing qualitative research competencies and producing research outputs related to human security, global vulnerabilities, and equity efforts. Kenny holds a M.A. in Human Security and Peacebuilding from Royal Roads University and a B.Sc. in Physics and Space Science from the Royal Military College of Canada.

# CERF Presenters

---

## STREAM 1

---



### **Stephanie Haase**

Global Program Director, Amani Institute, Amani Institute Fellow

Stephanie was born in Germany but started travelling the world from a very early age on. After some time in the US, Nepal, and the Netherlands, she moved to Kenya in 2012. Stephanie holds a Bachelor's degree in physiotherapy, a Master's in Public Health and recently submitted a PhD candidate in Public Health and Family Medicine at the University of Cape Town. Stephanie has always been passionate about health and inclusive health care. Following some time as a physiotherapist, she led RNW Media's Love Matters Africa, where she used innovative approaches to discuss topics around sex, love and relationships without shame and from a pleasure-embracing perspective. After reaching millions of young people over the years, Stephanie was ready for a new challenge and joined Amani Institute in October 2019 as Monitoring & Evaluation Manager. She is now Global Program Director and works with various stakeholders on leadership and innovation worldwide. She is also an Amani Institute's Fellow, since she joined the Social Innovation Management program in Kenya in 2015.



### **Marguerite (Maggie) Sheffer**

Professor of Practice & Associate Director of Design Thinking for Social Impact, Taylor Center for Social Innovation and Design Thinking, Tulane University

Maggie Sheffer is a Professor of Practice & Associate Director of Design Thinking for Social Impact at Tulane University's Taylor Center for Social Innovation and Design Thinking. At the Taylor Center Sheffer leads public workshops, practitioner networking, and student and faculty training. Sheffer holds an EdD in Educational Leadership and has a decade of experience as a K-12 educator in California and Louisiana. In her most recent position as Director of Impact at TrueSchool, Sheffer developed adult education curriculum, facilitated design thinking trainings, and managed and coached diverse cohorts of educators from across the United States.



### **Rachel Claus**

Research Assistant, Sustainability Research Effectiveness Program, Royal Roads University

Rachel Claus is a Research Assistant with the Sustainability Research Effectiveness Program at Royal Roads University. Rachel holds a Master's degree in Sustainable Development with a focus in Environmental Governance. Her research expertise and interests are in transdisciplinary research, adaptive research design for impact, and theory-based research evaluation methods. She has extensive experience developing and applying theories of change to projects, programs, and organizations to support monitoring and evaluation strategies that optimize research effectiveness.





### **Rachel Davel**

Research Assistant, Sustainability Research Effectiveness Program, Royal Roads University

Rachel Davel is a research assistant with the Sustainability Research Effectiveness Program at Royal Roads University. Rachel holds a Master's degree in Development Studies from the Graduate Institute of International and Development Studies in Geneva. With five years of experience in theory-based research evaluation methods, Rachel's current work focuses on impact assessment to understand how projects, research and development alike, contribute to societal change. She has experience documenting and assessing theories of change to support project design, monitoring, and evaluation strategies to optimize research effectiveness.



### **Brian Belcher**

PhD, Ashoka Chair in Research Effectiveness, Professor,  
College of Interdisciplinary Studies, Royal Roads University

Brian Belcher is the Ashoka Chair in Research Effectiveness and professor in the College of Interdisciplinary Studies at Royal Roads University in Victoria, Canada. He leads the Sustainability Research Effectiveness Program, developing theory, methodology, and methods for evaluating research in complex transdisciplinary contexts. This work helps to demonstrate the societal value and impact of research and learns lessons to improve future research. He is also a Senior Associate Scientist with the Centre for International Forestry Research and the Consortium Research Program on Forests, Trees and Agroforestry.



### **Lois Fearon**

Assistant Professor, School of Business, Royal Roads University

Dr. Lois Fearon is a teacher and researcher at Royal Roads University. In addition to having been the School Director and having championed the design and introduction of a Bachelor of Business Administration in Sustainability and International Business, Fearon has taught, managed, and developed numerous courses and programs. Her current research focuses on assessing the impact of integrating sustainability into business school curriculum. Prior to becoming a full time academic, Fearon worked in industry for over 20 years, holding various consulting and leadership positions in banking pharmaceuticals, tourism, and the government and non-profit sectors.



### **Rochele Padiachy**

Masters Student, Human Security and Peacebuilding, Royal Roads University

Rochele Padiachy and her family fled Johannesburg, South Africa during the apartheid regime to Canada as refugees. Rochele's formative years were supported by the wisdom teachings of Ubuntu which anchor the deep connection between self and community. Nurtured by both formal and ancestral teachers, Rochele's life experiences have greatly inspired her educational aspirations as well as her lifelong commitment to transformative social justice. Rochele holds BA in Multiculturalism and Indigenous Studies with a focus on race, ethnicity and indigeneity from York University. Rochele is currently a masters candidate in the Human Security and Peacebuilding program at Royal Roads University. Her research interests include exploring the intersections between human security and human development within the context of early intervention human rights education.



## Johanne Turbide

Professor, Accounting, HEC Montréal

Johanne Turbide is Professor in the Accounting department at HEC Montréal and has been appointed Secretary-General in March 2019. After graduating from HEC Montréal with a master's degree, she earned a Ph.D. Degree in Industrial and Business Studies from the University of Warwick in England. She is a Fellow of the Ordre des CPA du Québec (FCPA). She is currently the Chief Sustainability Officer, and is responsible for Equity, Diversity and Inclusion at HEC Montréal. She is currently co-leading the project «Measuring beyond» with the University of Oxford, which focuses on analysing the standardisation impacts of ESG measures. Her key research interests focus on accountability and governance issues for social, community and cultural entities. She serves as a member of a CPA Technical Working Group - NPO in Financial Accounting and is recognized by various provincial governmental bodies as the acknowledged expert in governance, strategic and financial management for NPOs.

---

## STREAM 2

---



## Dr. Laura Murphy

Clinical Associate Professor, Department of Social, Behavioral, and Population Sciences, Tulane University

Dr. Murphy is clinical associate faculty in the department of Social, Behavioral, and Population Sciences at Tulane University, New Orleans, Louisiana. She teaches graduate students in public health and other fields on international development theory and social innovation tools. Dr. Murphy's scholarly research has explored themes including: appropriate technology, community development and livelihoods, population-environment relationships, and socio-technical change, especially in low-resource/developing country contexts. Dr. Murphy has lived and worked in rural villages and urban areas of Indonesia, Ecuador, and Kenya and other countries since the 1980s. Her research has been funded by the MacArthur Foundation, the Hewlett Foundation, the National Science Foundation (NSF), and others. Her formal degrees include a B.S. in mechanical engineering with honors in Values, Technology and Society (Stanford, 1983) and a PhD in City and regional planning from UNC-Chapel Hill (1998). As an associate director for the Phyllis M. Taylor Center for Social Innovation and Design Thinking, Murphy has promoted human-centered design as a tool for anyone to be part of societal problem solving. More recently she has been leading programs around research and scholarship in/on social innovation.



## James Stauch

Director, Institute for Community Prosperity, Mount Royal University

James Stauch is the Director of the Institute for Community Prosperity at Mount Royal University, where he has developed or co-created social innovation, leadership, and systems-focused learning programs for both undergraduates and the broader community. A former foundation executive and philanthropy and social change consultant, James currently serves as a Director on the Board of Alberta Ecotrust, as an Advisor Nonprofit Resilience Lab, and on the Editorial Advisory Board of The Philanthropist. He

is the lead author of an annual scan of trends and emerging issues, produced in partnership with the Calgary Foundation. His recent contributions to community-partnered knowledge production include *The Right to Eat Right*; *Aging in Thriving in the 21st Century*; *Merging for Good: A Case-Based Framework for Nonprofit Amalgamations*; *In Search of the Altruism: AI and the Future of Social Good*; *The Problem Solver's Companion: A Practitioners' Guide to Starting a Social Enterprise*, co-produced with Shaun Loney and Encompass Co-op; and *A Student Guide to Mapping a System*, co-produced with Systems-Led Leadership and the Skoll Centre for Social Entrepreneurship at the University of Oxford.



### **Eeshta Malhotra**

Programs and Communications Manager, Amani Institute

Eeshta leads Amani Institute's leadership development program for small and growing businesses across India and South Asia. She has spent nearly a decade volunteering and collaborating in the social sector, specifically within the learning & education space. She has in-depth experience as a Design Thinking facilitator and Workshop creator. With her last organization, she equipped 300+ mid and senior managers from SMEs and MNCs with the methodology, tools, and mindsets of Design Thinking. As a changemaker herself, she has also worked on her own initiatives including *K for Takoree*, *Desi Gyaan Series*, and *Women Walk at Midnight*. At Amani Institute, she leads communications for India and has facilitated custom-design programs for *SEWA Bharat*, *International Innovation Corps*, *Women Social Entrepreneurs*, *Uninhibited*, and *Iraq Leadership Fellows*, among others. Eeshta moonlights as a theater artist and is inspired by all things art. She is currently based in Delhi, India.



### **Dr. Boluwaji Olaniru**

Founder, *Voices Against Female Genital Mutilation Foundation*,  
Director, *Women Focus Canada Inc*

Originally from Nigeria, West Africa, Bolu was raised in the inner city of Toronto, Ontario. Currently completing her doctoral studies in social science at Royal Roads University, Bolu has spent several years focusing on researching female genital mutilation/cutting (FGM/C) in West Africa (Nigeria). Her decision to pursue her doctoral studies stems from her interest in health care, women's rights, children's rights, and humanitarian aid. Aside from her academic affiliations, presenting at conferences, and writing scholarly pieces, Bolu has recently produced and directed a film titled *Ise Abe* (circumcision) which has been screened at film festivals *Through Women's Eyes* (2022) and *African Women and Arts* (2022). Bolu has dedicated both her academic career and her professional career to FGM with the creation of an organization titled *Voices Against Female Genital Mutilation Foundation*. Through this work, she hopes to contribute to UNICEF's global initiative of ending FGM by 2030.



### **Maira Cristina Castro Mina**

Master of Arts Student, *Interactive Arts and Technology*, *Simon Fraser University*, BC, Canada

Maira Cristina Castro Mina is an Afro-Colombian woman interested in social and environmental leadership, focusing on marginalized areas. She has a degree in *International Business* (*Universidad EAN*). She is a recipient of the '100,000 Strong Scholarship' to study for a *Certificate in Social Innovation and Social Entrepreneurship* at *Portland State University*. This opportunity taught her that it is not enough "to teach

how to catch a fish, but it is necessary to revolutionize the whole fishing industry” and how one cannot do this alone. Joint forces are needed. Currently, she collaborates with social leaders in Guachene, Cauca, Colombia, in projects such as Empowering Guacencena Women and Ancestral Afro-Colombian Knowledge. This collaboration is blended (online and in-person) because Maira Cristina lives in Vancouver and is pursuing a Master of Arts degree in Interactive Arts and Technology at Simon Fraser University, BC, Canada.



### **Aanu Ighagbon**

International Development Consultant

Aanu Ighagbon is an International Development Consultant with over 12 years of experience in social and humanitarian research and innovation in Asia, Africa and Canada. In the past two years, Aanu has conducted research in collaboration with Royal Roads University, including Humanitarian Innovation funding mapping funded by Elrha and Sexual and Reproductive Health Research funded by MITACS. Currently, Aanu is the Principal Investigator on a Grand Challenges Canada-funded social innovation project in northeast Nigeria. Aanu holds an MBA in Global Business Management, UK and a Master of Arts in Human Security and Peacebuilding from Royal Roads University, Canada.



### **Jen van der Meer**

Assistant Professor, Parsons Strategic Design and Management Program, Co-Director, Impact Entrepreneurship Initiative, The New School

Jen is an Assistant Professor at the Parsons Strategic Design and Management Program and she co-directs the Impact Entrepreneurship Initiative, a place where students create and design models, movements, and organizations that practice and connect their way to a just economy. She also practices business model and innovation ecosystem design in her consultancy, Reason Street, where she works with regional economic development teams, impact investors, and R&D open innovation stewards. Jen has a BA in Comparative Religion from Trinity College and an MBA from HEC in France.



### **Rebecca Obounou**

Assistant Dean, Social Innovation, Massachusetts Institute of Technology

Rebecca leads the student social innovation experiential learning programming at MIT's Public Service Center. She is Haitian-American and founded and ran an organization supporting rural informal and formal entrepreneurship in Haiti for over ten years. Rebecca earned her MBA at Babson College and worked at Babson's Global Healthcare Entrepreneurship Initiative. She is one of the co-authors of the pending publication, *The Ties that Bind: Innovation Configuration Linkages in Low- and Middle-Income Healthcare Delivery Settings*.

## ADDITIONAL



### Jennifer DeCoste

Founder, Life.School.House, Ashoka Fellow

Jennifer is dedicated to work that builds greater resiliency and trusts intuitive, emergent leadership. Active in her community, Jennifer is the Founder of a network of barter-based folk schools called Life.School.House and leader of the Hosting Movement - supporting and activating leadership in community at the grassroots. Jennifer is advocating for an enhanced culture of caring where people feel less isolated and more connected by participating in community-led, barter-based skills sharing experiences. Her grassroots folkschool movement inspires volunteers to engage as "hosts" - leading their own community by organizing community gatherings and creating space for new relationships to grow.



### Georgia Klein

Lecturer, College of Sustainability, Dalhousie University

After finishing her PhD in marine biology/oceanography in Germany, Georgia came to Canada to start work on invasive species arriving in ballast water in Canadian ports. She quickly fell in love with teaching and realized that for her it is more important to teach students a holistic view of the issues our societies and communities are facing, than to teach them to stare down a microscope for 8 hours a day. In 2014, she was appointed as --- in Dalhousie University's College of Sustainability, which enables her to fully immerse in experiential learning and teaching, and to connect academia and the community in a meaningful way.

## Ashoka Organizing Team



### Charmaine Lyn

Director, Changemaker Education  
Ashoka Canada

[clyn@ashoka.org](mailto:clyn@ashoka.org)



### Heather MacCleoud

Chief Network Officer  
Ashoka U

[hmacleoud@ashoka.org](mailto:hmacleoud@ashoka.org)



### Rebecca Klaassen

Network Engagement Manager  
Ashoka Canada

[rklaassen@ashoka.org](mailto:rklaassen@ashoka.org)



### Eidi Cruz-Valdivieso

Director of Higher Education Engagement  
Ashoka U & Ashoka US

[ecruz@ashoka.org](mailto:ecruz@ashoka.org)



## CERF Community Norms

We invite all attendees to join us in co-creating, at **CERF**, a vibrant learning space in which all participants feel welcome and respected. Please take a few minutes to read through the following community norms prior to joining **CERF**.

**We value the respectful exchange of ideas**, recognizing that safety looks and feels different for different people depending on – among other things - power, social location and privilege.

**We welcome you to show up fully human** and encourage you to do what you need to do in order to participate fully. This might mean taking breaks outside of the scheduled breaks, having certain food or drinks on hand, and prioritizing responsibilities, such as caretaking for those in your home if you are joining virtually, as you need to.

**We value sensitive and mature listening.** Whenever possible, please practice active listening and respect the work that presenters have put into their research and presentations.

**We do our best to share space.** The Ashoka team and **CERF** Co-Chairs will facilitate sessions and ask attendees to also be mindful of how much space or time you are taking, and not speaking over one another during Q&A and discussion periods.



## Tech Information for Virtual Participants

For those joining virtually, **CERF** will be held on a Zoom webinar. If you have not participated in a Zoom webinar before, you can **learn more about the experience here**.

Links to this webinar will be sent out by September 15th. If you do not receive the link by then, and you don't see it in your spam inbox, please email [researchforum@ashoka.org](mailto:researchforum@ashoka.org). Some presentations will take place virtually and some will be streamed live from Halifax. Please note that the Lunch & Learn sessions will only take place in-person in Halifax and will not be livestreamed for virtual participants.

An AV team will be on site at **CERF** to ensure that virtual engagement is running smoothly and to support with any technical difficulties.

**If you have registered for "Attending online with virtual engagement"**, you will be sent a Zoom panelist invitation. This invitation will be sent as an email from Zoom; be sure to check your spam inbox if you don't see it by September 15th. By joining **CERF** with this link, you will be able to actively participate in discussions throughout the day. During a discussion or Q&A period, use the 'raise hand' feature on Zoom to be called on to ask your question, or add your question to the Q&A box at the bottom of the screen and an Ashoka team member or **CERF** Co-Chair will ask the question on your behalf. You are welcome to be on video or off video as per your personal preference, but we ask that you stay on mute unless you are called upon to participate in a discussion. You can use the Zoom chat box throughout the day to share your thoughts and connect with other virtual participants.

If you have any technical difficulties, please use the Zoom chat box and send a message to "Ashoka Tech Support". We will do our best to support you. You can also visit the **Zoom Help Centre** to try to find the answer to your question.

**If you have registered for "Attending online event only (no engagement)"**, you will be sent a link to join the Zoom webinar as an attendee. You will be able to watch the presentations, but you will not have the ability to participate in the discussions or Q&A. If you would like to change your registration to be able to actively engage, please **re-register** and select "Attending online with virtual engagement" (note there is a \$75 fee for this participation level). If you are having tech difficulties during **CERF**, please email [researchforum@ashoka.org](mailto:researchforum@ashoka.org) or visit the **Zoom Help Centre** to try to find the answer to your question.



## Frequently Asked Questions

### For those attending in-person, are there COVID-19 precautions being taken?

Yes. To ensure the safety of all participants and as per the **requirements of Saint Mary's University** as of September 1st, everyone joining **CERF** in-person in Halifax must wear a mask. You can take off your mask while eating or drinking during lunch and coffee breaks. Presenters will not wear a mask while they are presenting, but will be distanced at the front of the room.

### If I'm not able to attend all the sessions, am I still welcome at CERF?

Absolutely! Please join only the sessions that you are able to.

### Will CERF sessions be recorded and distributed after the Forum?

Yes, **CERF** sessions will be recorded and distributed to registrants after the Forum. Please note that you must have **registered for CERF** in order to receive the recordings.

### As a CERF attendee, am I able to also attend ISIRC sessions?

In order to attend ISIRC sessions, you must also **register for ISIRC**. There is a separate registration fee for ISIRC. Please keep in mind that some **CERF** sessions will be taking place at the same time as ISIRC sessions on September 17th and 18th. **CERF** attendees who are joining in-person in Halifax will have the opportunity to connect with ISIRC attendees and presenters during shared coffee and lunch breaks, as well as during the Lunch & Learn sessions.

### Are meals included in my registration fee?

For those attending **CERF** in-person in Halifax, coffee and lunch are included as part of your registration fee. Please note any dietary restrictions **when registering** or email [researchforum@ashoka.org](mailto:researchforum@ashoka.org) and we will do our best to accommodate them. For those attending **CERF** virtually, meals are not included but you are welcome to have your own snacks/drinks on hand during the day.

### How do I make an accessibility request for my participation in CERF?

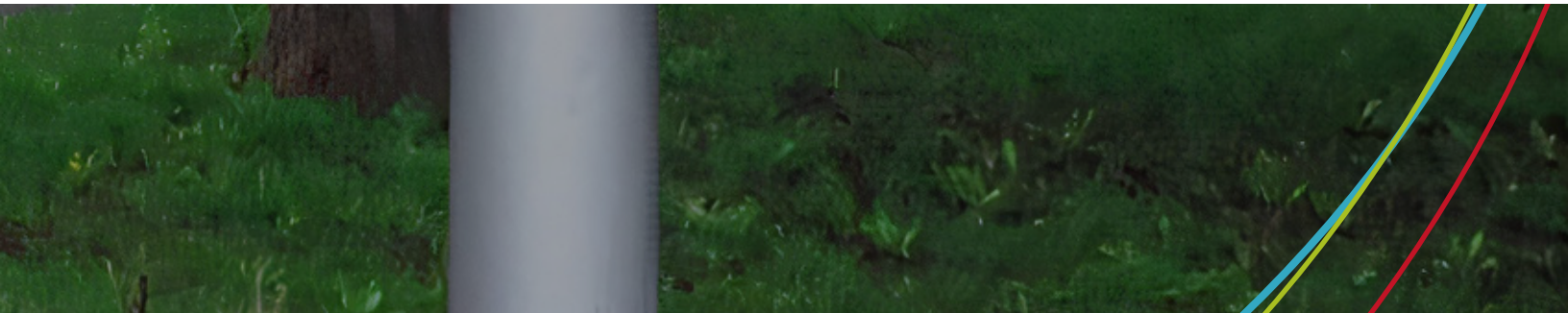
We strive to make **CERF** as inclusive and accessible as possible. Please note that the **CERF** venue is wheelchair accessible. To make an accessibility request, please make a note **when registering** or email [researchforum@ashoka.org](mailto:researchforum@ashoka.org).





**Ashoka Changemaker Campuses** form a global community that upholds excellence in social-innovation education and works collectively to embed changemaking into the DNA of higher education institutions around the world.

- 🕒 Meet the **global network** of Changemaker colleges and universities
- 🕒 Access Changemaker Campus insights in these **free Ashoka U publications**
- 🕒 Explore the standards to which Changemaker Campuses hold themselves, available in **English** or **French**



SPECIAL THANKS:



**RBC**  
**Foundation™**

If you have additional questions, please contact

[researchforum@ashoka.org](mailto:researchforum@ashoka.org)



**ASHOKA CANADA**



**ASHOKA U**

**SEPTEMBER 17 – 18, 2022**



**Changemaker**  
**Education**  
Research Forum

[www.ashokacanada.org](http://www.ashokacanada.org)